

# Dania Beach CRA 2023 Community Redevelopment Plan Update

Approved and Adopted on March 14, 2023

## 9.1: Identify, Evaluate and Prioritize Projects

The table below summarizes the implementation strategy for the CRA Plan Update. The table includes a description of the Project/Action, the estimate cost, and the recommended priority.

Project / Action Title	Est Cost	Priority	Status
<p><b>Federal Highway Public Realm Enhancements</b></p> <p>Complete a preliminary design for FDOT review of placemaking sign elements and wayfinding signage in the City Center and Arts, Entertainment &amp; Innovation District.</p>	\$25,000	1-2 Yrs	The Branding and Wayfinding Signage design was started and is ongoing.
<p><b>NW/SW 1st Street Enhancements</b></p> <p>Design and construct a Complete Street with increased pedestrian emphasis. Include public art installation locations. Modify code requirements to promote dual building frontages and midblock pedestrian connections.</p>	\$1,500,000	2-4 Yrs	The Downtown Vision Plan was started and is ongoing. The construction phase needs to be led by city.
<p><b>CRA Website Enhancements</b></p> <p>Improve the website to increase public communications through multiple media streams that inform residents, promote activities, and attract community redevelopment.</p>	\$30,000	1-2 Yrs	Started. VUP Media has been contracted and is working on an updated website structure. The site update will save time and money versus a new start.
<p><b>Business Academy Support</b></p> <p>Continue to support small business management education and training within the program.</p>	\$6,900	1-2 Yrs	Continuing, ongoing
<p><b>At Home Dania Beach Program</b></p> <p>Continue to support and consider expansion of the CRA-led development of low-income affordable single-family homes program through the First Time Homebuyer Program and Residential Revitalization Programs.</p>	\$120,000	1-2 Yrs	Rebuilding Together is ongoing. The CRA continues to seek opportunities to assist with the development of low-income affordable housing.
<p><b>Non-Residential Improvement Program</b></p> <p>Establish new minor improvement (e.g., paint, landscape, etc.) program for existing small business building frontage enhancements along Federal Highway.</p>	\$100,000	1-2 Yrs	Façade Grant Program is active. Five grants awarded in 2023/24 to-date.
<p><b>Workforce Training Program</b></p> <p>Identify secondary and higher education providers to partner on aligned local business employment skills programs.</p>	\$10,000	1-2 Yrs	IP2Mkt held an Open House. Working with FIU, Dan Marino Foundation, and SCORE to provide more programs.
<p><b>PATCH Master Plan Implementation</b></p> <p>Implement master plan elements by resolving land ownership through improvement relocation or easements, installing ADA sidewalks, and increasing program delivery.</p>	\$75,000	2-4 Yrs	Rebuild of PATCH with 46 new raised beds is started. Plan concepts are being addressed. Implementation is ongoing.

<p><b>Project Arts, Entertainment &amp; Innovation District</b></p> <p>Evaluate code and plan revisions, public realm improvements, and use of non-residential improvement grants (e.g., paint, landscape, etc.) to support improvements and branding of the district.</p>	<p>\$225,600</p>	<p>2-4 Yrs</p>	<p>The Downtown Vision Plan was started and is ongoing. Façade Grants are being promoted. Branding signage design is underway.</p>
<p><b>Target Industry Inquiry</b></p> <p>Establish a local business inventory, conduct outreach and annual business surveys to identify market conditions, and determine critical needs of local business leaders.</p>	<p>\$5,000</p>	<p>2-4 Yrs</p>	<p>Not yet started. Business outreach is the primary responsibility of the newly hired Business Manager.</p>
<p><b>Special Events and Festivals</b></p> <p>Continue to support the CRA-led events that activate the City Center sub-area.</p>	<p>\$105,600</p>	<p>4+ Yrs</p>	<p>DAD and Arts &amp; Seafood are no longer allowed by ss163, Part III. CRA will conduct training and PATCH events.</p>
<p><b>Commercial Façade Grant Program</b></p> <p>Continue to support and streamline the grant program to promote curb appeal enhancements along Federal Highway. Consider program expansion that incentivizes property owner actions and supports existing small business tenants in enhancements along Federal Highway.</p>	<p>\$100,000</p>	<p>4+ Yrs</p>	<p>Façade Grant Program is active. Five grants awarded in 2023/24.</p>