

## Dania Beach Major Employers – Industries Matrix

Dania Beach Major Employers		
Company	Corp Level	Industry
Spirit Airlines	Global HQ	Aviation, Technology
American Maritime Officers/STAR Ctr	National HQ	Marine, Education, Technology
Bass Pro Shops	Regional Store	Marine, Sports, Recreation
Casino at Dania Beach	Corp HQ	Gaming, Pro Sports, Entertainment
Cetacean Marine	Dealer, Service Ctr	Marine
Chiquita Brands International	Corp HQ	Global Logistics, Farming, Manufacturing
Creative Workshop	Corp HQ	Exotic Car Restoration, AAT Master Craftsman
Cross Pointe Care Center	Regional Rehab Ctr	Healthcare
Cruise.com	Corp HQ	Travel Management
Derecktor Florida	State HQ	Marine, Manufacturing
FirstService	District Office	HOA/Condo Management
JetBlue Travel Products	District Office	Travel Products, Technology
Dania Pointe/Kimco Realty	Regional Mixed-Use Ctr	Real Estate, Mixed-Use Shopping Destination
OrthoSensor	Division HQ	Medical Device Manufacturing, Technology
Stephens Distributing	Corp HQ	Beer/Beverage Distribution, Logistics
VIKAND Solutions	Global HQ	Healthcare, Biomedical Services, Technology
Yes We Are Mad	Corp HQ	Marketing, Advertising, Technology

**Spirit Airlines:** Spirit Airlines is the 7<sup>th</sup> largest airline in the US in terms of number of passengers. Spirit's commitment to providing the best value in the sky was recognized in WalletHub's 'Best Airlines' (2024) report, earning the carrier first place for safety and affordability. Spirit ranked third-best airline overall, surprisingly besting industry giants like Delta, American, and Southwest. WalletHub compared the nine largest U.S. airlines and one regional carrier across 13 important metrics using 2023 data from the U.S. Department of Transportation.

On April 18, 2024, Spirit Airlines celebrated the official opening of Spirit Central, its new corporate campus at Dania Pointe in Dania Beach, Florida. The campus spans more than 11 acres and features four buildings, including a support center with offices, an amenity building, a new crew training facility built for hands-on experience in flight simulators, and a corporate housing facility. Additionally, the campus also includes dedicated parking garages for Spirit Team Members. The new Spirit Central provides an expansive, centralized location for the airline's main support teams and is only a few minutes away from Spirit's largest operating base at Fort Lauderdale-Hollywood International Airport (FLL).

**American Maritime Officers/STAR Center:** STAR Center is a not-for-profit (501 (c) (3)) division of the Safety & Education Plan of American Maritime Officers (AMO), the largest maritime labor organization for licensed merchant mariners in the USA. The primary mission of STAR Center is to train the men and women of AMO, ensuring that they are ready in all respects to meet the requirements of the contracted companies and to assist in raise-of-grade and certain professional development training of the active participants. The school is also the top choice of inland and ocean-going professional mariners throughout the world.

The Dania Beach Star Center opened in 1993 with one of the world's first 360-degree field of view Full Mission bridge simulators. A second full mission bridge simulator featuring a 270-degree field of view, as well as full mission engine room and liquid cargo simulators, were

also installed. Together, they offer the most technologically complex maritime simulation training available anywhere in the world. The list of simulators includes:

- A 360° Full Mission bridge
- A 270° Full Mission bridge
- Welding Lab
- Machine Shop / Diesel Lab
- Dynamic Positioning simulators, Nautical Institute approved.
- Our full mission engine room simulator
- Our onsite Firefighting Training Unit
- Our waterfront facility
- Kongsberg "Neptune" Liquid Cargo simulator
- MPRI (L3) LNG Simulator / GTT LNG Bunkering Simulator
- Radar/ARPA simulators
- Transas ECDIS simulation featuring Transas Navi-Sailor 4000 software.
- GMDSS simulation featuring Poseidon software

In 2024, the American Maritime Officers' (AMO) STAR Center was named one of 32 "Centers of Excellence" in the nation for maritime training by the U.S. Department of Transportation's Maritime Administration (MARAD). The designation recognizes post-secondary maritime training programs that prepare students for careers in the maritime industry.

**Casino at Dania Beach:** The Casino at Dania Beach, a smoke-free casino, offers a gaming and entertainment experience that raises the bar in the casino scene. With 750 slot machines, electronic table games including Blackjack, Roulette, Baccarat, and Craps, The Casino @ Dania Beach boasts the greatest selection of your favorite games in a new, clean and friendly facility.

Experience world-class entertainment at Stage 954 – where you can catch performances by nationally known recording artists & comedians. The casino also features multiple dining areas including Luxe Restaurant, The Grill restaurant & Pizzelato Cafe. Plus, free live entertainment at Sunrise Bar Stage on weekends, a simulcast area in the Sports Bar & Lounge. Home of the Dania Beach Jai Alai opens late daily and 24 hours on weekends.

**Chiquita Brands International:** Chiquita is the leading distributor of bananas in the United States. Chiquita is a leading global produce company with 20,000 employees across 25 countries. Present in nearly 70 markets. Bananas are their core business. They made the banana the world's most famous fruit, and in doing so, became the banana's most famous brand. The company sells a variety of fresh produce, ready-made salads, and healthy foods. The company's Fresh Express brand has approximately \$1 billion of annual sales and a 40% market share in the United States.

Chiquita was known first as the United Fruit Company and was reviled in some corners as the creator and perpetuator of "banana republics." Beginning in the 1950s, the company began diversifying widely, while repairing its image, and eventually became the United Brands Company in 1970. After suffering a \$70 million dollar loss in 1974, which was followed by the suicide of Black and revelations of corporate scandal in early 1975, the future of Chiquita was in jeopardy. Now, more than two decades later, the Chiquita name is not only

intact but has become the company's leading image, governing its product line and propelling it onward as a global leader in branded foods.

**Derecktor Florida:** Derecktor of Florida has over 50 years of experience with service, repair and refit work. The location opened in South Florida in 1967 and covers more than 17 acres along the Dania Cut-Off Canal adjacent to the yachting hub of Ft. Lauderdale. As South Florida's most complete marine repair facility, Derecktor caters mainly to power, military, and commercial craft, as well as sail and sportfish yachts and has become a pole of attraction for a global fleet of mega- and super-yachts in need of repairs or major refits.

Doing a job right requires the proper equipment, and their Dania facility has been specifically designed and equipped for servicing today's ultra-sophisticated mega yachts. They are set up to handle virtually any project with minimum stress and maximum efficiency. The Dania Yard capacities include:

- Out of Water Shed Storage: 40,000 sq. ft. covered service building
- Dockage Space: 4,000 ft. (1,220m)
- Wet Slips/Dockage: 26 covered slips, 23 uncovered slips
- Lifts: 900-ton & 200-ton Cimolai® mobile boat hoists
- Cranes: 35-ton Terex® mobile hydraulic crane
- Maximum Vessel: Length: 220 ft, Beam: 40 ft, Draft: 14 ft, Height: 130 ft

In-house services available at Derecktor Dania include:

- **Naval Architecture & Project Management:** Industry leading professionals that achieve success every single time.
- **Diesel Services:** Engine parts, diesel engines, transmissions and generators repairs/service
- **Engineering:** Structural, stabilization, electrical, mechanical, HVAC, piping, USCG support, CAD and CAM
- **Electrical:** Qualified service, repair and new installation of generators, engines, electrical systems and electronics.
- **Propulsion / Auxiliary:** Repower, service and repair for all makes with full scale machine shop on site
- **Custom Joinery Work:** Award-winning cabinetry shop – all interior and decks; all woods
- **Custom Metal Work / Machine Shop:** Alignment and repair – ABS certified custom metal fabrication and repair – aluminum, stainless steel, titanium, bronze – ABS and Lloyds certified welders
- **Composite Work:** Carbon fiber, epoxy, polyester, vacuum-bagging, high-tech cores
- **Sandblast / Paint / Finish:** Brightwork, topsides, superstructure, non-skid, bottom paint
- **Mechanical / Pipe:** System and equipment service, repair and new installation
- **Rigging:** Standing, running, hardware, step/unstep, mast manufacturing and carbon rigging

**Dania Pointe/Kimco Realty:** Dania Pointe is a 102-acre premier South Florida mixed-use development. This open-air destination boasts nearly 1 million square feet of retail, entertainment, and restaurants, complemented by a full-service Marriott and AC Hotel, luxury apartments, public event space, and the corporate campus of Spirit Airlines. Dania Pointe shines as the pinnacle of a modern lifestyle destination, featuring best-in-class retail, restaurants, entertainment, and events.

Dania Pointe is owned and operated by Kimco Realty Corp., one of North America's largest publicly traded owners and operators of open-air, mixed-use properties, and grocery-anchored shopping centers. Kimco strives to create destinations for everyday living and inspire a sense of community for all visitors, including its state-of-the-art Fort Lauderdale mall, Dania Pointe. As a Kimco Signatures Series property, Dania Pointe exemplifies transformation and embodies Kimco's focus on quality, and concentration around core MSAs and growth through redevelopment and development opportunities.

**OrthoSensor:** OrthoSensor, the leader in intelligent orthopedics, is an early-stage medical device company focused on developing and integrating advanced sensor technology in the Orthopedic field. The company is building a portfolio of intelligent, accurate, low-cost, and easy to use products that will extend from the operating room into the lifecycle of the implanted orthopedic device. Its intelligent orthopedic devices utilize advanced proprietary sensor and communications technologies, coupled with the company's innovative software products, to facilitate evidence-based decisions in orthopedic surgery – with the goal of improving patient outcomes and potentially reducing the cost of treating musculoskeletal disease.

OrthoSensor's VERASENSE Sensor Assisted Surgery Technology for soft tissue balancing utilizes advanced sensor technologies to enable evidence-based surgical decisions regarding component position, limb alignment and soft tissue balance to optimize outcomes in total knee replacement. Historically, soft tissue balancing has been accomplished by subjective surgeon feel. VERASENSE Knee System now provides surgeons with real-time, quantitative data that enables evidence-based, intraoperative decisions regarding component position, limb alignment and soft tissue releases to achieve balance and stability through a full range of motion.

**VIKAND Solutions:** VIKAND, the global leader in maritime healthcare, provides proactive total healthcare solutions for the commercial shipping, cruise, yachting, and offshore industries. In today's world, health and safety isn't just a priority, it's a prerequisite, and our solutions form the core of VIKAND's proactive approach to our Total Healthcare Solutions.

As a truly integrated partner, VIKAND brings 24/7 hands-on support and best-in-class solutions to each corner of the globe. Their caring and committed teams manage more than 4,000 daily maritime medical encounters across 220 vessels, and each year they support the physical and mental wellness of 160,000 crew members.

VIKAND's proactive total healthcare solutions address every dimension of a crew's physical, mental and social wellness, with the goal of significantly reducing injuries, illnesses, costs and lost productivity. At VIKAND, healthcare at sea is no longer a cost center, but rather a critical long-term investment in the success of your maritime business.

**Yes We Are Mad:** Yes We Are Mad is a full-service digital, marketing, advertising, and technology hub of innovators, artists, and techies, shifting consumer culture through positive brand experiences. They build creative solutions to deliver strategic business goals. From international brands to local grassroots movements, Yes We Are Mad has the experience for

every kind of business. Mad invests in the development of technology that can be adapted to the use and benefit of their clients, such as:

- **3D Production:** specialize in creating high-quality characters for films, photo-realistic 3D products, and concepting for pre-production, marketing, branding, and e-commerce.
- **Motion Capture:** MadLabs houses one of the best motion capture systems in the industry, powered by Vicon technology. The system is precise, down to a finger twitch. Elevate and streamline film production with the most true-to-life character performances.
- **VR/AR Production:** The combination of high-pixel density LED volume, Vicon motion capture system, and Blackmagic cinema cameras result in ultra high-quality visuals for cinema video, or real-time broadcasting with live 3D backgrounds in Unreal engine.
- **Interactive:** Their deep knowledge of web development and 3D content creation make the digital space for users to experience, discuss, and feel a sense of community around the client's content. They also create interactive 3D product configurators.
- **Projection Mapping:** Interactive projection mapping brings client events to life. MadLabs have produced stunning shows and installations for art galleries, NFT launches, and city-wide sponsored events, crafting incredible visual experiences that leave a lasting impression.