

Dania Beach *is in* BUSINESS

Dania Beach gains reputation as a strong international business hub



Global business leaders have determined Dania Beach is an ideal place to launch and grow a business.

Not only does the scenic South Florida city offer an exceptional quality of life for its residents, it's also an incredibly strong business destination that has made serious progress in its identity as an international business hub.

Industries Boom in Dania Beach

Aviation, technology, logistics, recreational marine and manufacturing are just a sampling of industries thriving in Dania Beach.

Spirit Airlines chose Dania Beach for its new \$250 million corporate

headquarters, capitalizing on Broward County's robust economy that serves as an economic engine in Southeast Florida.

The corporate headquarters includes 120,000 square feet of flight simulator space where Spirit Airlines will train its flight crews in Dania Beach. Spirit is also building a residential unit to support flight crews during their training.

Plus, Dania Beach is home to the corporate headquarters for VIKAND Technologies, a global leader in medical operations and health care for the maritime industry.

According to Michael Chen, executive director for the Dania Beach Community Redevelopment Agency, "Our city's front-door

location to the Fort Lauderdale-Hollywood International Airport and Port Everglades is easily accessible by the +988,000 diverse, skilled workforce of Broward County. Dania Beach has plenty of accolades and opportunities, and businesses are noticing the robust economics of Broward County are specifically realized and available in Dania Beach."



“Downtown Dania Beach is emerging as an Arts and Entertainment District.”

– Michael Chen, executive director for the Dania Beach Community Redevelopment Agency



Business Advantages

A few advantages of doing business in Dania Beach include a tax-friendly environment, solid infrastructure, high-speed internet, low-cost utilities and nearby airports and seaports.

Fort Lauderdale-Hollywood International Airport and Port Everglades are less than one-half mile from Dania Beach, while the airports and seaports of Miami and Palm Beach are only a one-hour drive from the city. Dania Beach's central location gives businesses the ability to access world markets.

Individuals planning to launch a new company can find support in Dania Beach, thanks to Florida International University's new Intellectual Property-to-Market (IP2Mkt) Hospitality Technology Incubator, the first of its kind in the country.

The incubator focuses on the development of entrepreneurial ecosystems with special opportunities

for women-, minority- and Hispanic-owned startup businesses. FIU estimates the Incubator will spawn three to five new tech businesses each year.

“Being able to secure the Florida International University Hospitality Technology Incubator to generate economic development activity in Dania Beach speaks to the strength of our city,” says Mayor A.J. Ryan IV.

New Downtown Arts & Entertainment District

Downtown Dania Beach has experienced a tidal wave of investments in recent years.

“We have investment activity that's been unparalleled in our city's history,” Chen says. “The key factors investors seek include a strong fiscal environment, city leadership and planning, and regulatory policy environment.”

From 2013 to 2018, projects completed include 367 dwelling units, 1,200 hotel rooms, 550,000 square feet of retail

and 500,000 square feet of industrial space. From 2019 to 2021, Dania Beach saw construction of an additional 2,150 dwelling units, 570 hotel rooms, 999,000 square feet of additional retail space and another 60,000 square feet of industrial space. Currently, 4,024 dwelling units are under construction.

Downtown has attracted world-renowned artists and a wide range of arts-based businesses to create an emerging Arts and Entertainment District. MAD ARTS in Dania Beach was host to several events of the award-winning IGNITE Broward Festival in 2023, offering five days and nights of immersive art experiences created by top national and international artists – in Dania Beach and Fort Lauderdale.

The South Florida city of Dania Beach is experiencing unprecedented growth.