

100 W. Dania Beach Blvd. Dania Beach, Florida 33004

tel (954) 924-6801 fax (954) 921-2604 www.DaniaBeachCRA.org

To: Chair, Vice Chair and Board of Directors

From: Rickelle Williams, Executive Director

Date: September 14, 2020

Re: Resolution adopting the Dania Beach CRA Budget for Fiscal Year 2020-2021

In accordance with Florida Statutes Chapter 189.016, the governing body of the Dania Beach Community Redevelopment Agency (CRA), operating as a special district, shall adopt a budget by resolution each fiscal year. The CRA Board met on August 21, 2020 to consider recommendations from the CRA Executive Director on the proposed Fiscal Year 2020-2021 Budget. Today, the CRA Board will take action to approve the final Fiscal Year 2020-2021 Budget as adjusted.

#### Fiscal Year 2021 Budget - CRA Fund

#### Revenues

Revenues for the CRA for FY 2021 and include the following:

#### City of Dania Beach

#### General Fund - In-lieu of Tax Increment from the City

Represents funding (in lieu of tax increment) from the City for operations/redevelopment initiatives that benefit the business owners, residents, and customers within the CRA with broader positive impacts to the entire City.

• The CRA is accepting and approving a previous allocation from the City of Dania Beach in reference to an Oasis Housing Project and repurposing these funds for property acquisition in furtherance of a substantial housing project.

#### Cost Allocation

Represents funding from the City used to cover the CRA's portion of the cost allocation plan. The City of Dania Beach completed a cost allocation plan that is a model for allocating costs from the City's support functions (e.g. Finance Department for processing payroll and vendor payments) to its users (of which the CRA is one).

#### At Home Dania Beach Program

Represents forecasted program revenue collections from property sales in FY 2021.

#### **PATCH Revenues**

Represents estimated revenue collections from PATCH operations.

#### Interest/Investment Earnings

Represents investment earnings (i.e. interest) generated from the CRA's cash balances.

#### Re-Appropriated/Carry-forward Fund Balance

Represents the carry-forward of estimated fund balance (i.e. unspent cash balance) within the CRA that is available for investment in redevelopment projects.



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#### **Expenditures**

Expenditures for FY 2021 and include the following:

#### **Operations**

- Costs for existing and new programs, projects and initiatives.
- Personnel (represents funding for three full-time positions and five part-time positions). This budget reflects the previously approved reclassification of the existing Coordinator II, CRA position (from fulltime 40 hours to part time 20 hours) to better reflect current CRA operations. This budget also reflects the reclassification of the Manager II, CRA position to a Manager III, CRA position.
- Miscellaneous operating expenditures, professional redevelopment services, etc.

#### Cost Allocation

Represents reimbursement to the City for administrative services provided to the CRA (e.g. finance department for payroll, and vendor payment processing).

#### **Debt Service (Loan Repayment Reserve)**

The CRA borrowed \$5.3 million under the Broward County Redevelopment Capital Program (RCP). The FY 2021 budget includes funding to cover the estimated debt service related to the RCP.

#### Reserves

The FY 2021 budget includes an allocation to reserve totaling \$100,000. Reserves are an integral part of the budget and are necessary to cover deficiencies in revenue collection/forecasting as well as provide flexibility to invest in redevelopment opportunities as they arise.

#### Recommendation

Approve the FY2021 Budget as amended.

#### **RESOLUTION NO. 2020-CRA-012**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, ADOPTING THE FINAL ESTIMATES OF REVENUE AND EXPENDITURES FOR THE FISCAL YEAR COMMENCING ON OCTOBER 1, 2020, AND ENDING ON SEPTEMBER 30, 2021; APPROPRIATING FUNDS AS MAY BE NEEDED OR DEEMED NECESSARY TO DEFRAY EXPENDITURES AND LIABILITIES OF THE CRA FOR THE FISCAL YEAR; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in accordance with Florida Statutes Chapter 189.016, the governing body of the Dania Beach Community Redevelopment Agency ("CRA"), operating as a special district, shall adopt a budget by resolution each fiscal year; and

**WHEREAS,** the proposed budget for the Fiscal Year commencing on October 1, 2020 and ending on September 30, 2021 has been prepared, was provided to the CRA Board, and was published on August 10, 2020; and

WHEREAS, the proposed budget was presented to the CRA Board, discussed at the CRA Board Special meeting held on August 21, 2020 and subsequently adjusted to accommodate the CRA Board's direction; and

**WHEREAS,** the proposed budget for the Fiscal Year commencing on October 1, 2020 and ending on September 30, 2021 has been finalized by the CRA Board;

# NOW, THEREFORE, BE IT RESOLVED BY THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY BOARD OF COMMISSIONERS:

**Section 1.** That the above "WHEREAS" clauses are ratified and confirmed, and they are made a part of and incorporated into this Resolution by this reference.

Section 2. That the CRA Board approves and accepts the transfer of Five Hundred Thousand Dollars (\$500,000.00) from the City of Dania Beach Capital Projects Oasis Housing Project Account 301-39-56-541-62-10 to Dania Beach CRA Capital Outlay Account Land 106-52-01-552-61-10 as identified in City of Dania Beach Resolution No. 2019-048 and that the CRA Board allocates this funding for land acquisition with the primary purpose of a transformative housing project.

Section 3. That the final approved budget for the Community Redevelopment Agency as attached, marked Exhibit "A", which is incorporated and made a part of this

Resolution by this reference, is adopted as the final and approved budget for the Fiscal Year commencing October 1, 2020, and ending on September 30, 2021; included in this budget is a reconciliation of changes to capital projects (i.e., defined as all Divisions except "01-Administration") funding between Fiscal Years 2020 and 2021.

Section 4. That all appropriations from the 2019-2020 fiscal year which are encumbered but unexpended as of the last day of the fiscal year, those funds shall be reappropriated for the same purpose and incorporated into the budget for the 2020-2021 fiscal year. The CRA Executive Director, with assistance from the CRA Treasurer, shall make the final determination on which encumbrances remain open (e.g. ongoing initiatives and/or capital projects) and which encumbrances are closed (e.g. monthly operations) as of the last day of Fiscal Year 2019-2020.

Section 5. That all capital projects and appropriations for the 2019-2020 fiscal year, which are unencumbered and unexpended as of the last day of the fiscal year, shall be reappropriated for the same purpose or project or reallocated pursuant to Exhibit "A", or if complete, shall be re-appropriated to a reserve account.

Section 6. That CRA staffing positions and capital expenditures reflected and approved in the annual budget establish CRA Board consent to the staffing and capital expenditures, and that any additions to staffing or capital expenditures are to be approved through CRA Board approval of an amendment to the approved budget.

Section 7. That this Resolution shall be in full force and take effect immediately upon its passage and adoption.

PASSED AND ADOPTED on September 14, 2020.

ATTEST:

THOMAS SCHNEIDER, CMC

CRA SECRETARY

LORI LEWELLEN

**CHAIR** 

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO

**CRA ATTORNEY** 





DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY

# PROPOSED BUDGET

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### **BOARD MEMBERS & STAFF**

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021



CHAIR LORI LEWELLEN



VICE CHAIR
LAUREN ODMAN



BOARD MEMBER
CHICKIE BRANDIMARTE



BOARD MEMBER
BILL HARRIS



BOARD MEMBER
TAMARA JAMES

**EXECUTIVE DIRECTOR RICKELLE WILLAMS** 

CRA TREASURER FRANK DIPAOLO

CRA MANAGER
KATHLEEN WEEKES

### COMMUNITY REDEVELOPMENT AGENCY

FY 202

August 10, 2020

Chair Lori Lewellen Vice-Chair Lauren Odman Board Member Chickie Brandimarte Board Member Bill Harris Board Member Tamara James

Dear Chair, Vice-Chair and Board of Directors of the Dania Beach Community Redevelopment Agency:

In accordance with Florida Statutes Chapter 189.016, the governing body of the Dania Beach Community Redevelopment Agency (CRA), operating as a special district, shall adopt a budget by resolution each fiscal year. As such, I am pleased to present for your consideration the Executive Director's Annual Budget Proposal for the Fiscal Year commencing October 1, 2020. The recommended budget is a reflection of existing economic conditions as well as priorities and policies set by the CRA Board of Directors within the guidelines of the adopted Redevelopment Plan. The budget proposal herein outlines the resources needed to strategically approach recovery and resiliency through strengthening businesses, eliminating slum and blight, improving quality of life, promoting housing opportunity, place-making and increasing the tax base in the Redevelopment Area.

Fiscal Year 2020 brought many challenges for the Redevelopment Area and the CRA budget. The COVID-19 pandemic has exacerbated and highlighted the preexisting structural and social inequality surrounding the intersectionality of public health, housing, transportation, education, jobs and income. Areas designated as Redevelopment Areas are and will continue to be the hardest hit because of the pandemic. Therefore, investment in these areas should continue with the goal of promoting stability, sustainability and growth with positive effects spanning beyond the boundaries of the Area.

The COVID-19 pandemic has affected the revenues of the City and the CRA. As a result, the CRA has made every effort to mitigate loss of revenue in FY2020 and reduce expenditures during FY2021. The economic fallout from COVID-19 has guided the focus of the proposed FY2021 Budget with an increased investment in business attraction and retention through new and existing business-related grants and programs.

The combined proposed budget for Funds 106 and 112 for Fiscal Year 2021 totals \$ 2,307,141 including operations, transfers, and re-appropriations. About 46 percent of the proposed revenue stems from contributions from the City of Dania Beach General Fund. The City Manager has proposed \$1,073,926 in General Fund contributions to the CRA, reflecting a 25.66 percent decrease from the FY2020 amended budget General Fund contribution of \$1,444,548.

The General Fund contribution is itemized as follows: \$840,137 in operating resources and \$233,789 for the administrative cost allocation back to the City. Other revenue sources include interest earnings, grants, and At Home Dania Beach program revenue. The remaining revenue sources are re-appropriations of CRA appropriated fund balance from FY2020. About 23 percent of revenue stems from re-appropriations of CRA appropriated fund balance.

Over time, the Redevelopment Area has seen steady growth as shown by the incremental increase to the tax base. While most CRAs receive tax increment financing (TIF) from both the governing City and County, the Dania Beach CRA receives neither. The Dania Beach City Commission adopted Ordinance No. 2011-002 on January 11, 2011, providing for a covenant to budget and appropriate legally available funds to pay an amount equal to the City's annual contribution to the tax increment financing (TIF) of the CRA for the term of the CRA. Alternative to the adopted Ordinance, the City has and continues to provide the CRA with a General Fund contribution in lieu of City TIF.

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 202

Based on the incremental increase to the tax base in the Redevelopment Area, the City's TIF contribution to the CRA for FY2021 would be \$3,000,000. As the proposed General Fund Contribution for FY2021 is \$1,073,926, the CRA is only receiving 35 percent of the would-be City TIF amount. In comparison, in FY2020, the CRA received 55 percent of the would-be City TIF amount of \$2,600,000 as a General Fund contribution. This 20 percent reduction from FY2020 to FY2021 demonstrates the CRAs efforts to assist the City with meeting financial obligations and maintaining service levels in consideration of the reported negative economic impact of COVID-19 on the City's Finances.

The proposed budget includes ongoing and new projects, programs, initiatives and investments related to business attraction and retention incentives, commercial and residential grants, housing development, sustainability and marketing.

#### Mission

The mission of the Dania Beach Community Redevelopment Agency is to create and implement economically sound redevelopment and revitalization activities in the City of Dania Beach, improve the unique quality of life while simultaneously facilitating investment, commercial development, innovation and growth for our diverse population.

#### Redevelopment Goals: 2015 Adopted CRA Plan

- 1. Enhance and Reinforce the CRA Sub Areas
- 2. Eliminate Substandard Housing and Provide Affordable Housing
- 3. Redevelop the CRA in a manner that is Energy Efficient and Sustainable
- 4. Attract Targeted New Industries and Retain and Expand Core Industries
- 5. Enhance Redevelopment Activities through an Active Marketing Strategy that Supports Redevelopment Initiatives

#### Notable Budget Items

There are several notable budget items that reflect the focus on core areas including business assistance and attraction, commercial and residential revitalization programs. These include the following:

Administrative Cost Allocation (back to City)
Business Attraction Incentive Program

**Business Retention: Business Development Programs** 

Business Retention: Small Business Grant Commercial Property Improvement Grants

CRA Board member Training/Travel

CRA Plan Update Dania After Dark

Debt Service (Broward County RCP)

Home Buyer Education Courses/Income Certification

Project Management Consultant (Trion) Residential Beautification Grants

Trion Development Incentive (BRP Grant)

\$233,789

\$100,000 (New)

\$ 75,000 (New)

\$ 25,000 (New)

\$100,000 (increased by 66 % over FY2020)

\$ 7,400 (Travel Policy permits \$6,000 per Board member)

\$ 50,000

\$ 65,000 (reduced by 13% over FY2020)

\$ 59,600

\$ 6,000 (reduced by 50% over FY2020)

\$ 8,000

\$ 60,000 (reduced by 25% over FY2020)

\$333,333

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021

Notably missing from the budget this year are revenues and expenditures related to the Arts and Seafood Celebration. The 8th Annual Arts and Seafood Celebration was cancelled in 2020 just two weeks before the event date due to COVID-19. The 7th Annual event was patronized by 19,000 people. Staff cannot recommend planning and executing such a large-scale event given the unknown public health conditions and restrictions that may be in place. Staff also anticipates challenges with securing sponsorship revenue to offset the expenses for this event. This budget also excludes the annual \$5,000 sponsorship of the Vintage Motorcycle Show, which is the second largest event in the City. Instead, the CRA has repositioned these resources to fund business assistance and development programs. In addition, in advance of the FY2021 budget, the CRA Board approved a FY2020 budget amendment to transition the Coordinator position from fulltime to part-time with an estimated cost savings of \$59,300. This reclassification occurred based on the current needs of the CRA.

#### **Accomplishments**

During Fiscal Year 2020, the Dania Beach Community Redevelopment Agency (CRA) has had several accomplishments including:

#### Economic Development: Business Attraction, Retention, and Commercial Revitalization

- 1. In addition to collaborating with the Florida Department of Economic Opportunity, Enterprise Florida, and Broward County on a high impact qualified targeted industry incentive package for the relocation of Spirit Airlines to Dania Beach in FY2019, the CRA worked with Broward County to match its Direct Cash Job Creation Incentive Program valuing \$225,000 in FY2020. This incentive added to the CRA's previous \$135,000 commitment and collectively served as a business attraction incentive for the project, which has a construction value of \$250 million. The match also incentivizes the creation of 225 new high-wage jobs.
- 2. Following a selection process for the City Center Redevelopment public-private-partnership (P3) project entitled *The First at Dania Beach*, the CRA participated with City Management in the City Center development negotiations with selected developer Armada Hoffler. Negotiations were halted for various reasons including the projected economic impact of COVID-19.
- 3. Entered into an interlocal agreement with Broward County to receive \$1,000,000 in Broward Redevelopment Program grant funds to incentivize the development of the Trion at Dania Beach, a mixed-use development project valuing \$80 million and featuring 340 housing units and 13,000 square feet of ground floor retail. The project will also create 40 new jobs.
- 4. Entered into a development agreement with 4 N Federal LLC to develop the Trion at Dania Beach. The CRA's contribution of grant funds will provide for public improvements and amenities such as streetscape improvements and a public park in the heart of downtown Dania Beach.
- 5. Worked on behalf of the CRA and the City to amend the tri-party Loan Agreement with Broward County relating to the debt associated with the municipal parking garage infrastructure project at City Hall. This amendment officially educes the outstanding loan balance to \$621,876 and stems from the CRA's successful loan conversion request to Broward County during FY2019.
- 6. Four (4) Commercial Property Improvement Grant projects were completed including Barbee Jo Collectibles, Associates MD medical offices, Fish Grill restaurant and Alex's Flamingo Plaza (1 and 2). Together these projects reflect an investment of over \$90,000 by the CRA and over \$300,000 by the property owners and tenants. The property improvements correlate with increased property value assessments and the associated increase in property tax revenue for the City.

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 202

- 7. Participated in over forty (40) economic development-related meetings, webinars or events hosted by the Greater Fort Lauderdale Alliance, Florida League of Cities, Broward County Office of Small Business and Economic Development, Florida Housing Coalition, Dania Beach Chamber of Commerce, Greater Fort Lauderdale Convention and Visitors Bureau, Smart Cities Connect and the Urban Land Institute.
- 8. Corresponded with eighteen (18) real estate brokers, developers or potential business owners and investors inquiring about Dania Beach zoning code, Opportunity Zones, development incentives, CRA incentive programs, development site locations, and available commercial property and associated lease rates.
- 9.. Facilitated workforce development training sessions in collaboration with OIC South Florida and the Dania Beach Clergy Alliance.
- 10. Conducted business retention and outreach efforts by visiting or corresponding with over six hundred (600) existing Dania Beach business owners. These visits were used to provide information on CRA, City and County programs and services as well as to understand the needs of the businesses through direct contact with the proprietor.
- 11. Made direct contact with and provided over three hundred (300) business owners with information on available resources related to COVID-19 relief. The CRA connected many business owners directly with staff at the Small Business Administration local office in Miami to receive guidance on resources including the Paycheck Protection Program and the Emergency Injury Disaster Loan (Advance) programs.
- 12. Conducted an online business survey to gather feedback from businesses impacted by COVID-19.
- 13. Provided information about business resources via the CRAs email newsletter on a recurring basis.
- 14. Launched Small Business Resiliency Reimbursement Grant program in response to COVID-19. The grant promotes public health and safety, consumer confidence and business marketing efforts by providing up to \$1,000 in funding to small businesses for eligible expenses.

#### Residential Revitalization

- 15. Completed construction of six (6) single-family homes through the Affordable Housing Development program through development agreement with Affordable Housing Development Solutions in partnership with Redevelopment Area contractor, Decota Construction.
- 16. Secured a \$21,000 in-kind sponsorship for six (6) sets of home appliances from non-profit partner Rebuilding Together Broward County to increase housing affordability for homebuyers.
- 17. Provided information to over one hundred (100) individuals who inquired about the CRA's First-time Homebuyer program.
- 18. Identified six (6) eligible first-time homebuyers qualified to purchase the six (6) homes developed through the At Home Dania Beach Program. Through the CRAs engagement with Housing Foundation of America, a HUD-approved housing counseling agency, all prospective homebuyers were offered in-person or virtual opportunities to complete homebuyer education.

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021

- 19. Secured \$38,000 donation from the Milton Family Foundation to provide down-payment assistance to first-time homebuyers, offsetting the cost to the CRA
- 20. Engaged an architect and began design work for the workforce housing project on JA Ely Boulevard for site previously known as the Smith Store. Completed preliminary work including appraisals and surveys.
- 21. Implemented Residential Beautification program through partnership with Rebuilding Together Broward County. The program has provided exterior painting and landscaping for eleven (11) homes to date during FY2020. The program services income eligible households in the Redevelopment Area and serves to enhance curb appeal in clusters experiencing blighted conditions. The CRA worked with Dania Beach Code Enforcement to identify potential candidates. Although COVID-19 temporarily paused this program, efforts have since resumed. Thirty-three (33) households are on the current waiting list, for a total of forty-five (45) households.
- 22. Participated in project management team meetings for the CRA Multimodal Enhancement project partially funded through the FDOT TAP Grant secured by the CRA in 2014. Funding was used to enhance and provide ADA compliant sidewalks and crosswalks in the Sun Garden Isles/NW Byrd Pointe residential neighborhood.

#### Marketing

- 23. After developing a Request for Proposal to provide holiday lighting and decorations at City Hall, the CRA coordinated the design and implementation of holiday lighting and decorations including lighting and décor for all palm trees, a wreath (Christmas), menorah (Hanukkah) and kinara (Kwanza). The holiday lighting provided a welcoming and attractive atmosphere in the City Center area.
- 24. Developed and planned the production of the 8th Annual Arts and Seafood Celebration, the largest annual event in Dania Beach. The planning process included marketing and press, sponsorship solicitation, signage creation, entertainment selection and booking, artist selection, volunteer recruitment, concession planning, décor, equipment, sanitation, public safety, procurement, risk management and insurance. The event was cancelled two weeks before the scheduled start date of March 28, 2020 as a result of public health and safety precautions related to the COVID-19 global pandemic.
- 25. Managed five (5) successful installments of Dania After Dark before the monthly event was shut down because of COVID-19. Two enhanced installments were special events at the request of the CRA Board.
  - The City's 115th Birthday Anniversary was observed on November 9, 2019 at Dania After Dark. A
    commemorative logo, new banners and special art piece were developed for the event. Distribution of
    authentic Danish treats and a performance by a Bahamian Junkanoo band paid homage to the cultural
    roots of the City.
  - In February 2020, in honor of the National Football League's Super Bowl LIV, the CRA staged Touchdown Dania Beach an ultimate tailgate experience in Dania Beach to promote the City. The celebration was part of a joint marketing and event collaboration which included the Casino at Dania Beach, Dania Pointe, and the City's Parks and Recreation department. A drumline performance and special appearance by five (5) NFL players were the highlight of the event.
  - 26. Co-hosted five (5) installations of Art in the Hall with Creative Arts Council Advisory Board members during Dania After Dark. Art in the Hall showcased over 40 artists including an artist as young as 10 years old. Coordinated logistics for Art in the Hall receptions for Atrium Gallery installations.

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021

- 27. Completion of a signal box public art installation at the corner of Federal Highway and NE 1st Street in collaboration with the Creative Arts Council Advisory Board through a call-to-artist and selection process. The CRA managed the lengthy permitting process with the Florida Department of Transportation (FDOT) as well as the installation.
- 28. Developed advertising focused on Dania Beach redevelopment opportunities and happenings through active social media engagement and placed ads in The Greater Fort Lauderdale Alliance Source Book, Travel Host, and local publications Dania Beach Press and Cahoots.
- 29. Coordinated, facilitated, hosted or participated in ribbon cutting ceremonies, grand openings or other marketing events to support and promote local business activity.

#### Sustainability and Community Place-making

- 30. Obtained the PATCH mobile market custom trailer through a grant from the Frederick A. Deluca Foundation to support the mobile market initiative. The custom trailer enhances the PATCH's ability to provide affordable and nutritious produce in underserved areas in Broward County.
- 31. Launched the PATCH online ordering system during the ongoing pandemic. This initiative promotes public health and safety as well as food access. The online ordering program has garnered regular retail customers who purchase vegetables on a weekly basis.
- 32. Hosted various educational workshops, wellness events and demonstrations at the PATCH.
- 33. Completed retrofit of PATCH market and developed safety procedures to promote public health and safety for customers and staff during the pandemic.
- 34. Obtained \$5,000 in sponsorships to support PATCH produce distributions to elderly residents participating in senior programs or residing in senior housing facilities.
- 35. Collaborated with Feeding South Florida to deliver 120 food or meal boxes to 60 seniors in Dania Beach. This effort served seniors who may have transportation challenges preventing their participation in traditional drivethrough food distributions.
- 36. Distributed over 200 servings of produce to local organizations including churches, American Legion Posts, and the Dania Beach Lions Club.
- 37. Obtained \$3,000 in sponsorships to support construction of new shade structures.
- 38. Secured \$1,100 in funding from Saratoga Crossings developer for new trees due to development impacts.
- 39. Completed PATCH facility maintenance projects including a 220v electrical receptacle upgrade and rust removal, scaling and painting of the pavilion to maintain structural integrity.

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2002

#### Rebranding Initiative

- 40. As part of the promotion of the City's new brand, the CRA managed the City's participation in the 48th Annual Winterfest Boat parade in December 2019. The CRA worked with co-sponsor Dania Pointe to promote the brand through involvement in all Pre-Winterfest events, and co-hosted the Santa Sleigh Boat during the parade. Over one million spectators viewed the event live and one and a half million through electronic broadcast.
- 41. Managed advertising/marketing consultant agreement to advertise the new brand. The project included developing a media campaign and executing advertising on buses, billboards, bus shelters, in magazines, newspapers, digitally and on social media. In addition, advertising/marketing consultant Mad4Marketing completed work on the City's website related to search engine optimization (SEO). The City's social media followers and engagement increased significantly over the course of this engagement. The successful advertising campaign won the coveted ADDY award (American Advertising Award), from the American Advertising Federation.
- 42. Coordinated with the South Florida Regional Transportation Authority on the installation of two (2) new parking garage signs at the Fort Lauderdale Airport Tri-Rail station on Griffin Road.
- 43. Completed installation of fifteen (15) park/facility monument signs and thirteen (13) neighborhood signs including three solar-lit signs at community center facilities. Participated in planning meetings and site visits with Public Services department for the implementation of a landscaping plan.
- 44. Completed lengthy permitting process with Florida Department of Transportation (FDOT) and other agencies for five (5) entryway signs and scheduled installation for these signs in August 2020.

#### **Administrative Reports and Transparency**

- 45. Annual Report: The CRA developed, advertised and published the required Annual Report and submitted the report to the governing body and Broward County utilizing the new criteria required under Florida Statutes.
- 46. Audit: The CRA was audited based on inclusion in the City of Dania Beach audit as a fully-blended component unit.
- 47. Special District Reporting: The CRA filed with the Florida Department of Economic Opportunity to maintain special district status.
- 48. As required, the CRA maintains access to the Redevelopment Plan, Redevelopment Area map and Budget via the CRA's website. The CRA also provides access to meeting agendas and procurement opportunities via links from the CRA's website to the appropriate City of Dania Beach webpages.

#### Goals: Ongoing and New Projects

The CRA anticipates the continuation of existing and start of new projects and programs in FY2021. These include: Economic Development: Business Attraction, Retention, and Commercial Revitalization

1. Develop competitive business attraction incentive program to include relocation assistance.

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021

- 2. Develop and provide business development opportunities and assistance focused on business retention. Programs may include Business Guide, Small Business Training, grants, etc.
- 3. Administer Small Business Resiliency Reimbursement Program.
- 4. Monitor Spirt Airlines development progress and ensure adherence to deliverables for State and Broward County incentive programs the CRA is collaborating on.
- 5. Monitor Trion at Dania Beach progress and ensure adherence to development agreement.
- 6. Administer terms of the Interlocal Agreement with Broward County for the Trion at Dania Beach project.
- 7. Advertise Commercial Property Improvement Grant program and secure new applicants.
- 8. Continue business outreach efforts including business visits.
- 9. Continue to provide information to developers, real estate brokers, potential business owners and investors.
- 10. Host Annual Business Luncheon and Awards Ceremony.
- 11. Prepare and submit third loan conversion request to Broward County under the Redevelopment Capital Program to reduce loan balance of \$621,876.
- 12. Continue participation in economic development related meetings, forums, workshops and events with strategic partners and industry groups.

#### **Residential Revitalization**

- 13. Participate in any remaining closings for the six (6) homes under the First-Time Homebuyer Program.
- 14. Finalize design and seek permit approvals for workforce housing development project on JA Ely Bouelvard (Smith Store).
- 15. Pursue public notice of disposition process for sale and transfer to selected developer(s) for workforce housing project.
- 16. Continue implementation of Residential Beautification Program.
- 17. Begin architectural design for Phippen-Waiters housing project (potential townhomes).

#### Marketing

18. Resume Dania After Dark and Art in the Hall.

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 202

- 19. Partner with community stakeholders to promote and facilitate marketing events.
- 20. Continue active social media engagement to promote businesses, redevelopment news, opportunities and local happenings.
- 21. Continue strategic digital and print advertising.

#### Sustainability and Community Place-making

- 22. Resume and continue PATCH activities and the administration of USDA and Deluca Foundation grants to include Mobile Markets, partnerships, workshops and small events.
- 23. Continue online ordering system and the creation of a comprehensive reset plan to include growing, activities.
- 24. Continue partnerships to assist elderly residents experiencing food insecurity.
- 25. Assist with planning and coordination of Martin Luther King Jr. Day parade and events.
- 26. Complete installation of artistic markers and mural through the Art of Community Grant from the Community Foundation of Broward County.
- 27. Complete installation of any remaining park and neighborhood signs.

#### **Administrative Reports and Transparency**

- 28. Engage with a consultant to assist with a comprehensive CRA Plan update involving community engagement and the incorporation of new Census data.
- 29. Continue development and submittal of the appropriate reports as required by law.
- 30. Continue to provide public information on CRA matters in an easily accessible manner.

As the outgoing Executive Director, I am proud to have served this community alongside dedicated staff. The FY2021 Proposed Budget acknowledges the current economic climate with a core emphasis on business assistance and redevelopment incentives. I am thankful to CRA Board members, the CRA Manager, and the CRA Treasurer for efforts to develop a budget that meets the needs of the community we serve.

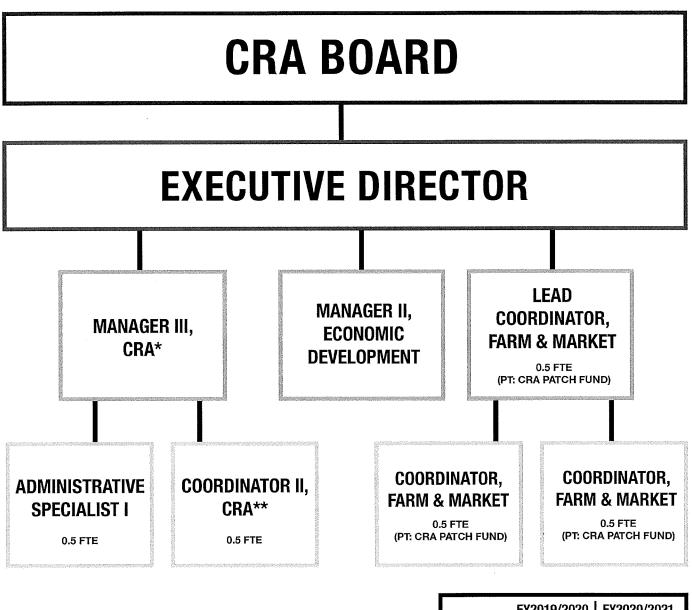
Respectfully submitted,

Rickelle Williams, MPA, LEED AP ND, PMP, FRA-RA Executive Director

### **ORGANIZATIONAL CHART**

**COMMUNITY REDEVELOPMENT AGENCY** 

FY 2020-2021



	FY2019/2020	FY2020/2021
Staff FTE	5.5	5.5

\*Reclassified from Manager II to Manager III in FY2021

\*\*Reclassified to Part-Time in FY2020

### PROGRAM MODIFICATION

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021

Department Inform	ation:			<b></b>	Inter-section (
Department:	5201 CRA			1016	l Impact
Fund 1:	CRA	%	100	A	000 000
Fund 2:		0/6		<b>5</b>	200,000

#### Detailed Description of Operations/Level of Service Being Affected

#### Paguact

1) Business Attraction Program: Financial Incentives Program for New Businesses (CRA Plan, page 82) – "Attracting new businesses will be critical to the success of the redevelopment and revitalization of the commercial portions of the community redevelopment area. The ability to offer financial incentives increases the potential for success in attracting the numbers and types of businesses needed and desired to create a sustainable business community. The CRA is empowered to pay incentives to new businesses that locate in or established businesses to relocate to the community redevelopment area. The CRA will prepare and adopt guidelines as to the type of businesses that will be eligible and the amount of the financial incentive." (\$100,000.00)

#### 2) Business Retention Program: Small Business Resiliency Reimbursement Grant (CRA Plan, page 24 & 82)

"The CRA, in cooperation with the Broward Sheriffs Office, Dania Beach Fire Department, and Code Enforcement Division, shall work to create a safe, quality environment for residents and businesses."

"There will be an ongoing need to ensure awareness of investment, development, business, and residential opportunities within the redevelopment area. In addition, there will also be a need to provide promotional support for area businesses and to create an identity (branding)."

On July 28, 2020, the CRA Board approved the grant program for businesses with five (5) or fewer employees. The Board also sought to provide additional funds and/or higher funding levels. (\$25,000.00)

#### 3) Business Retention: Business Development (CRA Plan, page 88)

"Local economic gardening is a practice that supports existing businesses and begins to build growing industries from the bottom up. Of primary importance to this Plan is the CRA's ability to provide programming and assistance to existing businesses. Programs include guest speaker/trainings, financial and technical assistance, business visitations, marketing and ancillary activities supported by the CRA that draw visitors and new residents to the City of Dania Beach. As the CRA pursues its redevelopment projects, program funding should continue to be allocated for these activities and the CRA should have the fluidity to change the types and processes for providing business assistance that will respond to emerging industries and trends." (\$75,000.00)

#### Personnel:

Description of Personnel Change:

Salary	FICA	Medicare	Pension	Insurance	W/Comp	Salary Total
\$ -	\$ -	\$ -	\$ .	\$ -	\$ -	\$ -

#### Expenditure:

Cost
\$ 100,000
\$ 25,000
\$ 75,000
\$
\$ -
\$ 200,000
\$ \$ \$ \$ \$

#### Revenue

creme.				
Line It	em .	Description of Funding	Ame	<u>ા</u>
			\$	-
			\$	-
			\$	-
			\$	-
			\$	
		Total:	\$	-

#### Background

The COVID-19 pandemic combined with various emergency orders and restrictions have put a financial strain on the business community in Dania Beach. Many businesses have or are on the verge of closing down. Businesses that will recover will likely have significant debt and operate in a long-term state of fragility. While we have yet to see the true economic fallout from the pandemic, it is widely understood that a surge in commercial vacancies is forthcoming. This presents a challenge as vacancy rates can affect property assessments and values and the revenue generated for the City through property taxes. However, this challenge also presents an opportunity for new businesses to emerge and occupy newly vacated spaces.

#### Current Situation

The CRA would like to focus on business recovery and stability by investing in a two-pronged approach to business assistance in terms of 1) attraction and 2) retention. Based on the CRA Plan, one of the five overarching Redevelopment Goals is to attract and retain businesses. Most CRAs use incentives as a major part of the economic development toolkit. While the Dania Beach CRA already offers a Commercial Property improvement Grant, this only benefits property owners and tenants with matching funds to invest in their property. With economic conditions currently in a bad state and possibly worsening, most cities are escalating their business outreach programs to attract those firms that have the resources to seek new and/or expansion locations. The Dania Beach CRA must act strategically in this competitive market to mitigate the devastation to the local business community and make every attempt to attract new businesses.

### **BUDGET HISTORY**

### HISTORICAL BUDGETS/ACTUALS

FY 2021



# **COMMUNITY REVELOPMENT AGENCY** FUND 106

369-90-00 M 369-90-06 M 369-90-06 M 369-90-08 M 381-00-01 O 389-90-01 O  TOTAL REVENUE  CPENSE  Department 52 - CRA 12-10 Si 12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 FI 21-20 FI 21-20 R	Interest and Other Earnings Interest Operating Interest Iiscellaneous Revenues Miscellaneous Seafood Festival Iiscellaneous Revenues Miscellaneous Community Foundation Grant Iiscellaneous Revenues Miscellaneous Community Foundation Grant Iiscellaneous Revenues Miscellaneous Dania After Dark Ither Sources: Non-Operating Transfer from General Fund Ither Sources: Non-Operating Re-Appropriations Appropriated Fund Balance	\$ 13,000.00 483,333.00 8,000.00 1,073,926.00 482,330.00 \$ 2,060,589.00 \$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00 5,351.00	125,000.00 142,000.00 - - 1,444,548.00 535,703.00	\$ 16,409.36 94,473.83 85,089.17 700.00 1,381,007.00 \$ 1,577,679.36 311,362.42 16,472.87 6,016.50 962.55 2,965.81	\$ 10,771. 62,295. 1,188. 32,000. - 1,364,331. \$ 1,470,585. 262,754. 11,542. 5,225.
361-10-01 In 369-90-00 M 369-90-01 M 369-90-08 M 369-90-08 M 381-00-01 O 389-90-01 O TOTAL REVENUE  PENSE  Department 52 - CRA 12-10 St 12-11 St 12-13 St 12-14 St 14-10 O 15-15 St 21-10 F1 21-20 F1 21-20 F1	Interest and Other Earnings Interest Operating Interest Iiscellaneous Revenues Miscellaneous Seafood Festival Iiscellaneous Revenues Miscellaneous Community Foundation Grant Iiscellaneous Revenues Miscellaneous Community Foundation Grant Iiscellaneous Revenues Miscellaneous Dania After Dark Ither Sources: Non-Operating Transfer from General Fund Ither Sources: Non-Operating Re-Appropriations Appropriated Fund Balance Interest and Wages Full-Time Italianes and Wages Part-Time (FRS Eligible) Italianes and Wages Expense Allowance Italianes and Wages Cell Phone Stipend Ivertime Regular Interest Pay Accrued Leave Buyback ICA Taxes ICA Medicare Itelrement Contributions FRS Pension	\$ 327,396.00 \$ 327,396.00 \$ 6,001.00 \$ 2,060,589.00 \$ 2,660.00 \$ 2,966.00 \$ 2,996.00 \$ 2,996.00	125,000.00 142,000.00  1,444,548.00 535,703.00 \$ 2,263,751.00 344,372.80 25,953.96 6,000.02 959.92 4,000.00	94,473.83 85,089.17 	62,295 1,188 32,000 1,364,331 \$ 1,470,586 262,754 11,542 5,225
369-90-00 M 369-90-06 M 369-90-06 M 369-90-08 M 381-00-01 O 389-90-01 O  TOTAL REVENUE  CPENSE  Department 52 - CRA 12-10 Si 12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 FI 21-20 FI 21-20 R	iscellaneous Revenues Miscellaneous Seafood Festival iscellaneous Revenues Miscellaneous All iscellaneous Revenues Miscellaneous Community Foundation Grant iscellaneous Revenues Miscellaneous Dania After Dark ther Sources: Non-Operating Transfer from General Fund ther Sources: Non-Operating Re-Appropriations Appropriated Fund Balance alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	\$ 327,396.00 \$ 327,396.00 \$ 6,001.00 \$ 2,060,589.00 \$ 2,660.00 \$ 2,966.00 \$ 2,996.00 \$ 2,996.00	125,000.00 142,000.00  1,444,548.00 535,703.00 \$ 2,263,751.00 344,372.80 25,953.96 6,000.02 959.92 4,000.00	94,473.83 85,089.17 	62,295 1,188 32,000 1,364,331 \$ 1,470,586 262,754 11,542 5,225
369-90-01 M 369-90-08 M 369-90-08 M 381-00-01 O  TOTAL REVENUE  Department 52 - CRA 12-10 Si 12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 FI 21-20 FI 21-20 R	iscellaneous Revenues Miscellaneous All iscellaneous Revenues Miscellaneous Community Foundation Grant liscellaneous Revenues Miscellaneous Dania After Dark ther Sources: Non-Operating Transfer from General Fund ther Sources: Non-Operating Re-Appropriations Appropriated Fund Balance alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	\$,000.00 1,073,926.00 482,330.00 \$ 2,060,589.00 \$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00	142,000.00 1,444,548.00 535,703.00 \$ 2,263,751.00  344,372.80 25,953,953 6,000.02 959.92 4,000.00	85,089.17 700.00 1,381,007.00 5 1,577,679.36 311,362.42 16,472.87 6,016.50 962.55	1,188, 32,000. 1,364,331. \$ 1,470,586. 262,754. 11,542. 5,225.
369-90-06 M   369-90-08 M   381-90-01 O   389-90-01   O   389-90-01   O   TOTAL REVENUE	iscellaneous Revenues Miscellaneous Community Foundation Grant iscellaneous Revenues Miscellaneous Dania After Dark ther Sources: Non-Operating Transfer from General Fund ther Sources: Non-Operating Re-Appropriations Appropriated Fund Balance alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	\$,000.00 1,073,926.00 482,330.00 \$ 2,060,589.00 \$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00	1,444,548.00 535,703.00 \$ 2,263,751.00 344,372.80 25,953.96 6,000.02 959.92 4,000.00	700.00 1,381,007.00 1,381,007.00 \$ 1,577,679.36 311,362.42 16,472.87 6,016.50 962.55	32,000. 1,364,331. \$ 1,470,585. 262,754. 11,542. 5,225.
369-90-08 M 381-00-01 O 389-90-01 O  TOTAL REVENUE  PENSE  12-10 Si 12-11 Si 12-14 Si 12-14 Si 14-10 O 15-15 Si 21-10 FI 21-20 FI 22-20 FI	liscellaneous Revenues Miscellaneous Dania After Dark ther Sources: Non-Operating Transfer from General Fund ther Sources: Non-Operating Re-Appropriations Appropriated Fund Balance alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	8,000.00 1,073,926.00 482,330.00 \$ 2,060,589.00 \$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00	1,444,548.00 535,703.00 \$ 2,263,751.00 344,372.80 25,953.96 6,000.02 959.92 4,000.00	700.00 1,381,007.00 - \$ 1,577,679.36 311,362.42 16,472.87 6,016.50 962.55	1,364,331 \$ 1,470,586 262,754 11,542 5,225
381-00-01   O   389-90-01   O	ther Sources: Non-Operating Transfer from General Fund ther Sources: Non-Operating Re-Appropriations Appropriated Fund Balance alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	1,073,926.00 482,330.00 \$ 2,060,589.00 \$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00	535,703.00 \$ 2,263,751.00 344,372.80 25,953.96 6,000.02 959.92 4,000.00	1,381,007.00 - \$ 1,577,679.36 311,362.42 16,472.87 6,016.50 962.55	\$ 1,470,585 262,754 11,542 5,225
389-90-01 O TOTAL REVENUE  PENSE  Department 52 - CRA  12-10 Si 12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 FI 21-20 FI 22-20 R	ther Sources: Non-Operating Re-Appropriations Appropriated Fund Balance alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	\$ 327,396.00 \$ 2,060,589.00 \$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00	535,703.00 \$ 2,263,751.00 344,372.80 25,953.96 6,000.02 959.92 4,000.00	\$ 1,577,679.36 311,362.42 16,472.87 6,016.50 962.55	\$ 1,470,585 262,754 11,542 5,225
TOTAL REVENUE  PENSE  Department 52 - CRA  12-10 St  12-11 St  12-13 St  12-14 St  14-10 O  15-15 St  21-10 FI  21-20 FI  22-20 R	alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	\$ 2,060,589.00 \$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00	\$ 2,263,751.00 344,372.80 25,953.96 6,000.02 959.92 4,000.00	311,362.42 16,472.87 6,016.50 962.55	262,754 11,542 5,225
PENSE  Department 52 - CRA  12-10 Si  12-11 Si  12-13 Si  12-14 Si  14-10 O  15-15 Si  21-10 FI  21-20 FR	alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	\$ 327,396.00 26,660.00 6,001.00 960.00 2,996.00 21,903.00	344,372.80 25,953.96 6,000.02 959.92 4,000.00	311,362.42 16,472.87 6,016.50 962.55	262,754 11,542 5,225
Department 52 - CRA 12-10 Si 12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 FI 21-20 FI 22-20 R	alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	26,660.00 6,001.00 960.00  2,996.00 21,903.00	25,953.96 6,000.02 959.92 4,000.00	16,472.87 6,016.50 962.55	11,542 5,225
12-10 Si 12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 Fl 21-20 Fl 22-20 Ri	alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	26,660.00 6,001.00 960.00  2,996.00 21,903.00	25,953.96 6,000.02 959.92 4,000.00	16,472.87 6,016.50 962.55	11,542 5,225
12-10 Si 12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 Fl 21-20 Fl 22-20 Ri	alaries and Wages Full-Time alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	26,660.00 6,001.00 960.00  2,996.00 21,903.00	25,953.96 6,000.02 959.92 4,000.00	16,472.87 6,016.50 962.55	11,542 5,225
12-11 Si 12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 FI 21-20 FI 22-20 R	alaries and Wages Part-Time (FRS Eligible) alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	6,001.00 960.00 - 2,996.00 21,903.00	6,000.02 959.92 4,000.00	6,016.50 962.55	5,225
12-13 Si 12-14 Si 14-10 O 15-15 Si 21-10 Fi 21-20 Fi 22-20 Ri	alaries and Wages Expense Allowance alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	960.00 2,996.00 21,903.00	959.92 4,000.00	962,55	
12-14 Si 14-10 O 15-15 SI 21-10 FI 21-20 FI 22-20 Ri	alaries and Wages Cell Phone Stipend vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	2,996.00 21,903.00	4,000.00		899
14-10 O 15-15 S 21-10 Fl 21-20 Fl 22-20 R	vertime Regular pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	21,903.00		2,965.81	
15-15 S <sub>1</sub> 21-10 F1 21-20 F1 22-20 R	pecial Pay Accrued Leave Buyback ICA Taxes ICA Medicare etirement Contributions FRS Pension	21,903.00			547
21-10 FI 21-20 FI 22-20 R	ICA Taxes ICA Medicare etirement Contributions FRS Pension			172.54	17,928
21-20 FI 22-20 R	ICA Medicare etirement Contributions FRS Pension		22,797.90	19,566.89	17,168
22-20 R	etirement Contributions FRS Pension		5,575.04	4,576.08	4,015
		60,468.00	55,261.88	45,939.17	37,494
	etirement Contributions Deferred Compensation Match	6,019.00	6,324.22	5,777.76	4,537
	ife and Health Insurance Insurance	56,110.00	70,729.88	62,003.90	54,622
	/orkers' Compensation Premium	390.00	758.39	503.43	582
	rof. Services General	225,985.00	337,061.00	158,619.69	137,001
	rof, Services Legal	20,000.00	35,000.00	34,904.90	3,784
	rof, Services CRA - Marketing/PR	32,050.00	48,050.00	45,634.48	21,945
	rof, Services CRA - Redevelopment Initiatives	404,000.00	365,630.00	162,739.19	23,002
	ontractual Services General	8,000.00	30,000.00	-	
	ravel and Per Diem Training and Per Diem	15,000.00	31,080.00	21,619.03	14,903
***************************************	ommunications Services Telephone	1,500.00	2,000.00	673.35	853
	reight & Postage Services Freight & Postage	2,000.00	4,000.00	1,656.90	195
	epair & Maint, Services Vehicles	1,800.00	1,800.00	1,000.00	,,,,
	rinting and Binding General	2,000.00	2,000.00	2,157.13	16
	romotional Activities General	11,390.00	20,742.00	18,266.01	36,872
	romotional Activities Seafood Festival	- 11,000.00	158,000.00	166,288.92	125,378
	romotional Activities Community Foundation Grant		32,000.00	15,000.00	5,000
	other Current Charges/Obligations Legal & Display Advertising	2,860.00	2,860.00	1,230.84	348
	ffice Supplies General	2,600.00	3,649.00	5,689.97	6,751
	operating Supplies Gasoline and Diesel Fuel	750.00	1,500.00	0,000,01	
	operating Supplies Miscellaneous	1,000.00	1,450.00	6,318.56	951
	operating Supplies Software	1,000,00	600.00	0,310.50	301
	ooks/Publications, Memberships, Subscriptions Books & Subscriptions	5,990.00	6,715.00	5,112.04	500
**********	ooks/Publications, Memberships, Subscriptions Memberships	4,190.00	5,690.00	4,633.00	5,000
·	frastructure CRA Streetscape Enhancements	4,100.00	3,243.00	38,747.00	- 0,000
	ifrastructure CRA Landscaping Enhancements		2,000.00	-	
	niastructure Trion Public Improvements	333,333.00	2,000.00	~	
	1&E Vehicles	555,555.00		31,561.00	
	ebt Service Principal All Other Principal	41,458.00	250,000.00	41,458.40	
	ebt Service Principal All Other Interest	18,142.00	200,000,00	84,852.22	
	ebt Service Principal All Other Interest htragovernmental Transfers Out General Fund	233,789.00	247,098.00	233,080.00	224,331
			102,336.00	154,318.00	55,000
	htragovernmental Transfers Out CRA Community Gardens PATCH	138,498.00 40,000.00	25,263.00	104,516.00	55,000
99-80 O	other Uses Reserve for CRA			\$ 1,710,880.55	Company ner

Fund 106 - Community Redevelopment A	gency Totals			
REVENUE		\$ 2,060,589.00	\$ 2,263,751.00 \$	1,577,679.36 \$ 1,470,585.81
EXPENSE		\$ 2,060,589.00	\$ 2,264,430.65 \$	1,710,880.55 \$ 1,079,155.63
SURPLUS(DEFICIT)		s -	\$ (679.65) \$	(133,201.19) \$ 391,430.18

### **BUDGET HISTORY**

### HISTORICAL BUDGETS/ACTUALS

FY 2021



# **CRA COMMUNITY GARDENS PATCH** FUND 112

REVENUE			Executive Director Proposal FY 2021	Amended Budget FY 2020		Actuals FY 2019		Actuals FY 2018
Department 0	0 - Revenues							
369-90-0		\$	72,487.00	s _	\$	80,186.39	¢	28,111.04
369-90-0		Ψ		Ψ -	<u>\$</u>	78.72	Φ	20,111.04
369-90-0			22,000.00	25,000.00		20.153.97		19,672.17
369-90-0			£2,000:00	20,000:00		59,500.00		10,072.11
381-01-0			138,498.00	102,336.00		154,318.00		55,000.00
389-90-0			13,567.00	100,724.00		-	~	-
389-90-1				121,859.00				-
TOTAL REVE	101=	- 5	246,552.00		G	344.237.03	S	102.783.21
E-MO-METHORITOCHES CALCIS MANAGEMENT CONCENTRATE					10000-1000		16000000	iteliselest Asilianiselaterelesiilit
EXPENSE								
Department 5								
12-11	Salaries and Wages Part-Time (FRS Eligible)	\$	67,774.00	\$ 67,093.34	\$	57,013.48	\$	50,710.23
14-10	Overtime Regular		-	-		1,159.33		398.97
15-15	Special Pay Accrued Leave Buyback		370.00	-		934.45		-
21-10	FICA Taxes		4,225.00	4,159.79		3,555.37		3,073.71
21-20	FICA Medicare		989.00	972.85		831.49		718.87
22-20	Retirement Contributions FRS Pension		6,815.00	5,682.84		4,882.06		4,096.76
24-10	Workers' Compensation Premium		1,891.00	1,778.07		1,342.54		1,107.08
31-10	Prof. Services General		69,154.00	57,252.00		80,375.93		72,795.46
31-42	Redevelopment Initiatives		-			3,793.79		
34-10 34-20	Contractual Services General		15,000.00	60,500.00				
	Contractual Services Merchant Card Processing Fees		1,600.00	1,400.00		1,168.04		878.61
40-10 41-10	Travel and Per Diem Training and Per Diem		1,100.00	4,926.00		889.61		<del>-</del>
43-10	Communications Services Telephone Utility Services Water		100.00	300.00		-		216.42
43-10	Utility Services Electricity		7,600.00	7,300.00		6,667.03		5,965.06
44-10	Rentals and Leases Equipment		1,236.00 5,000.00	1,200.00		1,143.31		902.82
44-20	Rentals and Leases Equipment  Rentals and Leases Trailers		5,000.00	5,000.00		4,358.76		4,442.30
46-10	Repair & Maint. Services Equipment		2,000.00	24,443.00 2,000,00		- -		- 477.40
46-30	Repair & Maint. Services Equipment		5,900.00	4,700.00		578.67		477.19
46-50	Repair & Maint. Services Verticles  Repair & Maint. Services Grounds		9,348.00	10,000,00		9,347.28		10,040,32
46-70	Repair & Maint. Services Utilities		9,346.00	10,000.00		9,347.20		1,800.00
47-10	Printing and Binding General			2.000.00		137.50		122.00
48-10	Promotional Activities General		12,000.00	14,000.00		14,764.77		12,000.00
49-30	Other Current Charges/Obligations Permits & Licenses		600.00	900.00	—	35.00		12,000.00
51-10	Office Supplies General		350,00	350.00	—	313.91		
52-06	Operating Supplies Cost of Goods Sold (Patch)		10,000.00	12,500,00		8,228.83		9,933,86
52-10	Operating Supplies Gasoline and Diesel Fuel		3,500.00	3,894.00		105.70		9,933.00
52-20	Operating Supplies Miscellaneous		20,000.00	32,568.00		12,021.33	_	19,348.66
62-10	Buildings Buildings		20,000.00	32,300.00		12,021.55		19,340.00
64-20	M&E Vehicles			25,000.00		-		
99-10	Other Uses Contingency		~	20,000.00		-		
TOTAL EXPEN		\$	246,552.00	349,919.89	\$	213,648.18	)	199,028.32
Fund 112 - CRA 6 REVENUE	ommunity Gardens PATCH Totals	8	246,552,00	349,919,10	\$	314,237,08 \$		102,783.21
EXPENSE			246,552.00			213,648.18		199.028.32
SURPLUS/(DE	FICIT)	8			encompanyous	100,568,90	000000000000000000000000000000000000000	(96,245,11)

### **COST ALLOCATION**

### DANIA BEACH COST ALLOCATION PLAN

FY 21121



# **COMMUNITY REVELOPMENT AGENCY**FULL COST - CRA ALLOCATION

		Claimable			CRA Cost		
City Departments		Cost Totals	 06-01-52 A Admin	106-02-52 CRA City Center	106-08-52 CRA Citywide		Allocation FY 2021
001-01-11	City Commission	\$ 466,590	\$ 107,447	\$ -	\$ -	\$	107,447
001-01-12	City Manager	690,170	_	-	-		-
001-01-13	Human Resources/Risk Management	496,387	18,360		-		18,360
001-01-14	Legal Counsel	823,840	9,401	-	-		9,401
001-01-16	City Clerk	375,371	11,239	-	<b></b>		11,239
001-01-17	Finance	1,350,881	29,449	3,265	1,323		34,037
001-04-17	Finance Information Systems	569,395	36,344	-	-		36,344
001-03-39	Public Services - Fleet Management	254,189	1,829	•	-		1,829
001-00-18	General Government	1,301,837	15,133	<b>→</b>		- \$ 5.	15,133
TOTAL		\$ 6,328,662	\$ 229,201	\$ 3,265	\$ 1,323	\$	233,789



### **PERSONNEL COST ANALYSIS**

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021



#### **CRA PERSONNEL COST ANALYSIS**

		Executive		***************************************			Historical A	ctivity				
		Director Proposal	Amended Budget	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals	Actuals
EXPENSE		FY 2021	FY 2020	FY 2019	FY 2018	FY 2017	FY 2016	FY 2015	FY 2014	FY 2013	FY 2012	FY 2011
10 Personal Se	ervices					***************************************						
(1),(3) 12-10	Salaries and Wages Full-Time	\$ 327,396.00	\$ 344,372,80	\$ 311,352.42	\$ 262,754.18	\$ 184,119.34	\$ 176,960,33	\$ 237,457,12	\$ 241,047,56	\$ 219,503,38	\$ 217,971,92	\$ 177 968 00
(2),(3) 12-11	Salaries and Wages Part-Time (FRS Eligible)	26,660.00	25,953.96	16,472.87	11,542.00	614.59	836.49	-	-	-	+	
12-13	Salaries and Wages Expense Allowance	6,001.00	6,000,02	5,016.50	5,225.30			3,626,39	6,065.95			
12-14	Salaries and Wages Cell Phone Stipend	960,00	959.92	982.55	899.27	481.28	482.60	154.27	-	-	~	
14-10	Overtime Regular	•	4,000,00	2,955.81	547.93	4,920.64	9,463,63	2,379.19	6,439.97	1,942.72	126,82	
15-15	Special Pay Accrued Leave Buyback	2,996,00	1,929.64	172.54	17,928.56	354.20	297,85	30,670,93	375,75	5.222.37		154.00
21-10	FICA Taxes	21,903,00	22,797.90	19,556.89	17,168.97	11,011.32	10,959,04	16,256,45	15,414,48	13.605,17	13,892.93	11,195.00
21-20	FICA Medicare	5,351,00	5,575.04	4,576.08	4,015.32	2,575.25	2,562.99	3,835.30	3,629.43	3,278.88	3,268.53	2,717.00
22-20	Retirement Contributions FRS Pension	60,468.00	55,261.88	45,939,17	37,494.21	12,522.29	10,788.30	25,151,96	25,955,61	15.057.41	12,269,00	-
	Retirement Contributions City Pension		-	-	-		-	-	-	-		19.869.00
22-30	Retirement Contributions Deferred Comp Match	6,019.00	6,324.22	5,777.76	4,537.95	7,755.39	8,781.32	9,778.00	9,568.82	6,069.79	3,556.00	933.00
23-10	Life and Health Insurance	56,110.00	70,729,88	62,003.90	54,522.08	47,352.05	50,386,07	57,960.31	52,180.04	58,303.20	59,282.00	66,832,00
24-10	Workers' Compensation Premium	390.00	758.39	503,43	582,68	1,434,93	1,286.39	-	702.93	672.29	732.64	930,44

#### Notes:

- (1) FY 2015 = Full-time Administrative Assistant was added, FY 2016-2017 = Administrative Assistant was promoted to CRA Coordinator and Exacutive Director position was contracted
- (3) FY 2020 = Fulfime Coordinator reclassified to Part-time Coordinator.

NET GROWTH IN PERSONNEL COSTS SINCE 2014	
FY 2021 Proposed Personnel Costs	\$ 514,254,00
FY 2014 Actual Personnel Costs	361,380,54
Personnal Increase 2014-2021	\$ 152,873.46
Less Previous Increase in Annual Funding for Admin: Assistant	(57,850.00)
DIFFERENTIAL	\$ 96,023.46



### **TAXABLE VALUES AND TIF GENERATION SCENARIOS**



# DANIA BEACH COMMUNITY REVELOPMENT AGENCY

		Final		Final		Final		Final		Final		Final		Final		Final		Final
		FY 2010	Į,	Y 2011	ŀ	Y 2012		FY 2013		FY 2014		FY 2015		FY 2016	j	Y 2017	j	Y 2018
ORIGINAL BOUNDARIES																		
City of Dania Beach																		
Actual/Forecasted Growth		-5.9%		-8.8%		-12.7%		-0.4%		2.8%		9.0%		4.0%		6.2%		26.0%
Existing Value:	\$	276,714,880	\$ 25	2,370,700	\$ 22	20,323,790	\$2	19,469,440	\$ 2	225,663,520	\$ 2	245,913,760	\$ 25	55,671,150	\$ 27	1,631,690	\$ 34	12,126,380
New Construction:		incl. above	ine	cl. above	in	cl. above	it	ncl. above		incl. above		incl. above	ir	ici. above	<u>in</u>	cl. above	in	cl. above
Taxable Value	\$	276,714,880	\$ 25	2,370,700	\$ 22	20,323,790	\$2	19,469,440	\$ 2	225,663,520	\$ 2	245,913,760	\$ 2	55,671,150	\$ 27	1,631,690	\$ 34	2,126,380
Base Year Value		172,715,440	17	2,715,440	17	72,715,440	1	72,715,440	. 1	172,715,440	1	172,715,440	17	72,715,440	17	2,715,440	17	2,715,440
Tax Increment	S	103,999,440	\$ 7	9,655,260	\$ 4	47,608,350	\$	46,754,000	\$	52,948,080	\$	73,198,320	\$ 1	82,955,710	\$ 9	8,916,250	\$ 16	9,410,940
Millage Rate		5.8579		5.9998		5.9998		5.9998		5,9998		5.9998		5.9998		5.9998		5,9998
Gross Incremental Revenue	\$	609,218		477,916		285,641	\$	280,515	•	317,678	•	439,175	•	497,718	•	593,478	\$	1,016,432
Statutory Reduction	Φ	0.95	Φ	0.95	φ	0.95	Ψ.	0.95	Ψ	0.95	Ψ.	0.95	Ψ	0.95	Ψ	0.95	Ψ	0.95
Statutory (Veduction				. 0.80					neton.		cirinasus		monomodu:			***************************************		
Incremental Revenue	8	578,757	\$	454,020	5	271,359	8	266,489	\$	301,794	8	417,217	\$	472,832	S	563,804	Ş	965,610
Broward County																		
Actual/Forecasted Growth		-5.8%		-8.8%		-12.7%		-0.4%		2.8%		8.9%		4.0%		6.3%		25.9%
Existing Value:	\$	276,857,530		2,582,250			-					245,997,810		55,784,870		1,783,350		12,144,680
New Construction:		incl. above	in	cl. above	in	ici. above		ncl, above		incl. above		incl. above	ir	ncl. above	in	cl. above	in	cl. above
Taxable Value	\$	276,857,530	\$ 25	2,582,250	\$ 22	20,521,270	\$2	19,642,710	\$ 2	225,837,090	\$ 2	245,997,810	\$ 2	55,784,870	\$ 27	71,783,350	\$ 34	12,144,680
Base Year Value		172,715,440	17	2,715,440	17	72,715,440	1	72,715,440		172,715,440		172,715,440	1	72,715,440	17	72,715,440	17	2,715,440
Tax Increment	\$	104,142,090	\$ 7	9,866,810	\$ 4	47,805,830	\$	46,927,270	\$	53,121,650	\$	73,282,370	\$ 1	83,069,430	\$ 9	9,067,910	\$ 16	69,429,240
Millage Rate		4.8889		5.1021		5.1860		5,2576		5.4400		5.4584		5.4741		5.4474		5.4623
Gross Incremental Revenue	\$	509,140	\$	407,488	\$	247,921	\$	246,725	\$	288,982	\$	400,004	\$	454,730	\$	539,663	\$	925,473
Statutory Reduction		0.95		0.95		0.95		0.95		0.95		0.95		0.95		0.95		0.95
Incremental Revenue	\$	483,683	\$	387,114	\$	235,525	\$	234,389	G	274,533	ş	380,004	\$	431,994	\$	512,679	\$	879,200
Total Incremental Revenue (Combined)	6	1,062,440	\$	841,134	\$	506,884	\$	500,878	8_	576,327	8	797,221	\$	904,826	\$	1,076,483	\$	1,844,810



### **TAXABLE VALUES AND TIF GENERATION SCENARIOS**



# DANIA BEACH COMMUNITY REVELOPMENT AGENCY

		Final	Final	Final	Final	Final	Final	Final	Final	Final
		FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
XPANDED BOUNDARIES										
City of Dania Beach										
Actual/Forecasted Growth			-19.4%	-2.2%	-5.1%	2.8%	7.3%	10.9%	10.1%	8.3%
Existing Value:	\$	383,273,470	\$ 308,808,290	\$ 302,087,340	\$ 286,578,780	\$ 294,529,160	\$ 316,080,540	\$ 350,496,240	\$ 386,044,250	\$ 418,193,930
New Construction:		incl. above	incl. above	incl, above	incl. above	incl. above				
Taxable Value	\$	383,273,470	\$ 308,808,290	\$ 302,087,340	\$ 286,578,780	\$ 294,529,160	\$ 316,080,540	\$ 350,496,240	\$ 386,044,250	\$ 418,193,930
Base Year Value		383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470
Tax Increment	\$	-	\$ (74,465,180)	\$ (81,186,130)	\$ (96,694,690)	\$ (88,744,310)	\$ (67,192,930)	\$ (32,777,230)	\$ 2,770,780	\$ 34,920,460
Millage Rate		5.8579	5.9998	5,9998	5,9998	5.9998	5.9998	5.9998	5.9998	5.9998
Gross Incremental Revenue	\$	_	\$ (446,776)	\$ (487,101)	\$ (580,149)	\$ (532,448)	\$ (403,144)	\$ (196,657)	\$ 16,624	\$ 209,516
Statutory Reduction		0.95	0.95	0.95		0.95	0.95	0.95		
Incremental Revenue	8	•	\$ -	\$ -	\$ -	\$ -	\$ -	5 .	\$ 15,793	S 199,040
Broward County										
Actual/Forecasted Growth			-19.4%	-2.1%	-5.1%	2.8%	7.3%	10.9%	10.1%	8.3%
Existing Value:	\$	383,273,470	\$ 308,808,290	\$ 302,277,000	\$ 286,833,470	\$ 294,767,770	\$316,285,380	\$ 350,774,210	\$ 386,276,600	\$ 418,193,930
New Construction:		incl. above	incl. above	incl. above	incl. above	incl. above	incl. above	incl. above	incl. above	incl. above
Taxable Value	\$	383,273,470	\$ 308,808,290	\$ 302,277,000	\$ 286,833,470	\$ 294,767,770	\$ 316,285,380	\$ 350,774,210	\$ 386,276,600	\$ 418,193,930
Base Year Value		383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470
Tax Increment	\$	-	\$ (74,465,180)	\$ (80,996,470)	\$ (96,440,000)	\$ (88,505,700)	\$ (66,988,090)	\$ (32,499,260)	\$ 3,003,130	\$ 34,920,460
Millage Rate		4.8889	5.1021	5,1860	5.2576	5.4400	5,4584	5,4741	5.4474	5.4623
Gross Incremental Revenue	\$	_	\$ (379,929)	\$ (420,048)	\$ (507,043)	\$ (481,471)	\$ (365,648)	\$ (177,904)	\$ 16,359	\$ 190,746
Statutory Reduction		0.95	0.95	0.95	0.95	0,95	0.95	0.95	0.95	0,95
Incremental Revenue	\$	-	\$	\$ -	\$ -	\$ -	\$ -	\$	\$ 15,541	\$ 181,209
Total Incremental Revenue (Combine	d) (3	-	Š -	8 -	\$ 4	\$	8 -	S	\$ 31,334	\$ 380,249
	· ROSCOGNO	toe:		24,		•		•	9 30,354	380,2351

(1) Assumes that the City's millage rate will remain at FY 2021 levels throughout the forecast period.



### **TAXABLE VALUES AND TIF GENERATION SCENARIOS**



# DANIA BEACH COMMUNITY REVELOPMENT AGENCY

	Final	Final	Certified	Forecasted		Forecasted		Forecasted		Forecasted	G	orecasted
	FY 2019	FY 2020	FY 2021	FY 2022		FY 2023		FY 2024		FY 2025		FY 2026
ORIGINAL BOUNDARIES												
City of Dania Beach												
Actual/Forecasted Growth	13.4%	18.0%	2.5%	 -8.0%		-3.0%		1.5%		2.0%		3.0%
Existing Value:	\$ 388,054,400	\$ 457,822,300	\$ 469,219,840	\$ 431,682,253	\$	418,731,785	\$	425,012,762	\$	433,513,017	\$	446,518,408
New Construction:	incl. above	incl. above	incl. above	 TBD		TBD		TBD		TBD		TBD
Taxable Value	\$ 388,054,400	\$ 457,822,300	\$ 469,219,840	\$ 431,682,253	\$	418,731,785	\$	425,012,762	\$	433,513,017	\$	446,518,408
Base Year Value	172,715,440	172,715,440	172,715,440	 172,715,440		172,715,440		172,715,440		172,715,440		172,715,440
Tax Increment	\$ 215,338,960	\$ 285,106,860	\$ 296,504,400	\$ 258,966,813	\$	246,016,345	\$	252,297,322	\$	260,797,577	\$	273,802,968
Millage Rate	5.9998	5,9998	5.9998	 5.9998		5,9998		5,9998		5.9998		5.9998
Gross Incremental Revenue	\$ 1,291,991	\$ 1,710,584	\$ 1,778,967	\$ 1,553,749	\$	1,476,049	\$	1,513,733	\$	1,564,733	\$	1,642,763
Statutory Reduction	0.95	0.95	0.95	 0.95		0.95		0.95		0.95		0.95
Incremental Revenue	\$ 1,227,391	\$ 1,625,055	\$ 1,690,019	\$ 1,476,062	S,	1,402,246	-5	1,438,047	6	1,486,497	8	1,560,625
Broward County												
Actual/Forecasted Growth	13.4%	18.0%	2.5%	 -8.0%		-3.0%		1.5%		2.0%		3.0%
Existing Value:	\$ 388,054,400	\$ 457,822,300	\$ 469,219,840	\$ 431,682,253	\$	418,731,785	\$	425,012,762	\$	433,513,017	\$	446,518,408
New Construction:	incl. above	incl. above	incl. above	 TBD		TBD		TBD		TBD		TBD
Taxable Value	\$ 388,054,400	\$ 457,822,300	\$ 469,219,840	\$ 431,682,253	\$	418,731,785	\$	425,012,762	\$	433,513,017	\$	446,518,408
Base Year Value	172,715,440	172,715,440	172,715,440	 172,715,440		172,715,440		172,715,440		172,715,440		172,715,440
Tax Increment	\$ 215,338,960	\$ 285,106,860	\$ 296,504,400	\$ 258,966,813	\$	246,016,345	\$	252,297,322	\$	260,797,577	\$	273,802,968
Millage Rate	5,4792	5.4878	5,4999	 5.4999		5.4999		5.4999		5.4999		5.4999
Gross Incremental Revenue	\$ 1,179,885	\$ 1,564,609	\$ 1,630,745	\$ 1,424,292	\$	1,353,065	\$	1,387,610	\$	1,434,361	\$	1,505,889
Statutory Reduction	0.95	0.95	0.95	 0.95		0.95		0.95		0.95		0.95
Incremental Revenue	\$ 1,120,891	\$ 1,486,379	\$ 1,549,207	\$ 1,353,077	9	1,285,412	3	1,318,230	3	1,362,643	\$	1,430,594
Total Incremental Revenue (Combined)	\$ 2,348,282	\$ 3,111,434	\$ 3,239,226	\$ 2,829,139	s	2,687,658	8	2,756,277	\$	2,849,140	8	2,991,219



### TAXABLE VALUES AND TIF GENERATION SCENARIOS



# DANIA BEACH COMMUNITY REVELOPMENT AGENCY

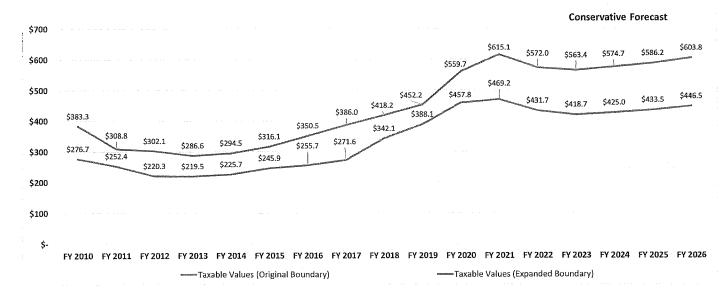
	Pinal	Final	Certified		Forecasted		Forecasted		Forecasted		Forecasted		Forecasted
	FY 2019	FY 2020	FY 2021		FY 2022		FY 2023		FY 2024		FY 2025		FY 2026
EXPANDED BOUNDARIES													
City of Dania Beach													
Actual/Forecasted Growth	8.1%	23.8%	9,9%		-7.0%		-1.5%		2.0%		2.0%		3.0%
Existing Value:	\$ 452,211,440	\$ 559,719,900	\$ 615,074,380	\$	572,019,173	\$	563,438,885	\$	574,707,663	\$	586,201,816	\$	603,787,870
New Construction:	incl. above	incl. above	incl. above		TBD		TBD		TBD		TBD		TBD
Taxable Value	\$ 452,211,440	\$ 559,719,900	\$ 615,074,380	\$	572,019,173	\$	563,438,885	\$	574,707,663	\$	586,201,816	\$	603,787,870
Base Year Value	383,273,470	383,273,470	383,273,470		383,273,470		383,273,470		383,273,470		383,273,470		383,273,470
Tax Increment	\$ 68,937,970	\$ 176,446,430	\$ 231,800,910	\$	188,745,703	\$	180,165,415	\$	191,434,193	\$	202,928,346	\$	220,514,400
Millage Rate	5.9998	5.9998	5.9998		5.9998		5.9998		5,9998		5,9998	<u> </u>	5,9998
Gross Incremental Revenue	\$ 413,614	\$ 1.058.643	\$ 1,390,759	\$	1,132,436	\$	1.080.956	•	1.148.567	<u>ф</u>	1,217,529	ø	1,323,042
Statutory Reduction	0.95	0.95	0.95		0.95	Ψ	0.95	Ψ	0.95	Ψ	0.95	Ψ	0.95
											0.33		0.33
Incremental Revenue	5 392,933	\$ 1,005,711	\$ 1,321,221	S	1,07/5,81/5	\$	1,026,909	\$	1,091,139	•	1,156,653	\$	1,256,890
Broward County													
Actual/Forecasted Growth	8.1%	23.8%	9.9%		-7.0%		-1.5%		2.0%		2.0%		3.0%
Existing Value:	\$ 452,225,280	\$ 559,735,900	\$ 615,074,380	\$	572,019,173	\$	563,438,885	\$	574,707,663	\$	586,201,816	\$	603,787,870
New Construction:	incl. above	incl. above	incl. above		TBD		TBD		TBD		TBD		TBD
Taxable Value	\$ 452,225,280	\$ 559,735,900	\$615,074,380	\$	572,019,173	\$	563,438,885	\$	574,707,663	\$	586,201,816	\$	603,787,870
Base Year Value	383,273,470	383,273,470	383,273,470		383,273,470		383,273,470		383,273,470		383,273,470		383,273,470
Tax Increment	\$ 68,951,810	\$ 176,462,430	\$ 231,800,910	\$	188,745,703	\$	180,165,415	\$	191,434,193	\$	202,928,346	\$	220,514,400
Millage Rate	5.4792	5.4878	5,4999		5.4999		5.4999		5.4999		5.4999		5.4999
Gross Incremental Revenue	\$ 377,801	\$ 968,391	\$ 1,274,882	s	1,038,082	\$	990.892	\$	1,052,869	\$	1,116,086	\$	1,212,807
Statutory Reduction	0.95	0.95	0.95	<u>,                                     </u>	0.95		0.95	<u></u>	0.95	<u> </u>	0.95		0.95
Incremental Revenue	\$ 358,911	\$ 919,974	\$ 1,211,138	758	986,178	238	0// 0/-7	730	1 000 00-			507450	
moremental Nevellas	कार्यकार होता	અ આઓગાના	\$ 1,211,138	S	986/1/8	27	941,347	W	1,000,225		1,060,281	N)	1,152,167
Total Incremental Revenue (Combined)	\$ 751,844	\$ 1,925,682	\$ 2,532,359	\$	2,061,993	\$	1,968,256	\$	2,091,364	\$	2,216,934	\$	2,409,057



### **TAXABLE VALUES HISTORY FORECAST**



# DANIA BEACH COMMUNITY REVELOPMENT AGENCY

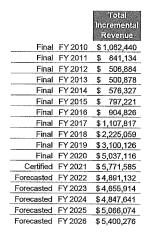


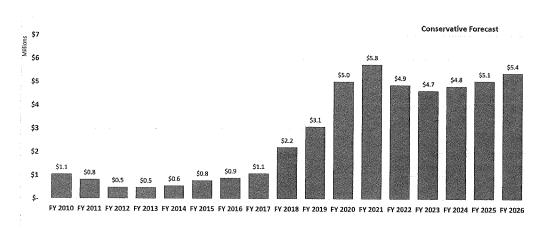


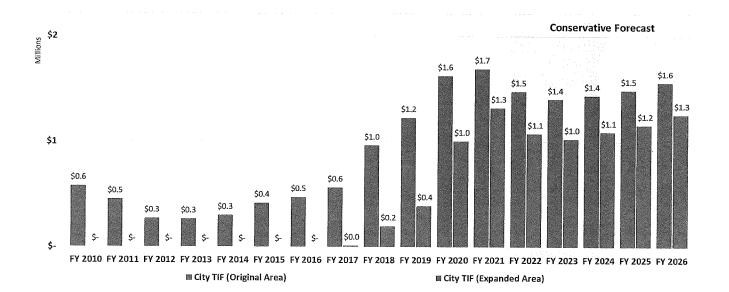
### WHAT-IF SCENARIOS - INCREMENTAL REVENUE UNDER A TIF MODEL



# DANIA BEACH COMMUNITY REVELOPMENT AGENCY





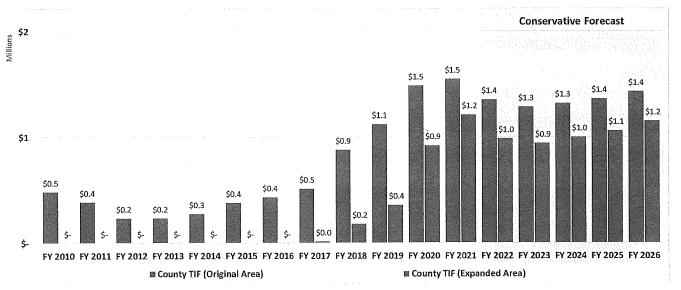


### WHAT-IF SCENARIOS - INCREMENTAL REVENUE UNDER A TIF MODEL

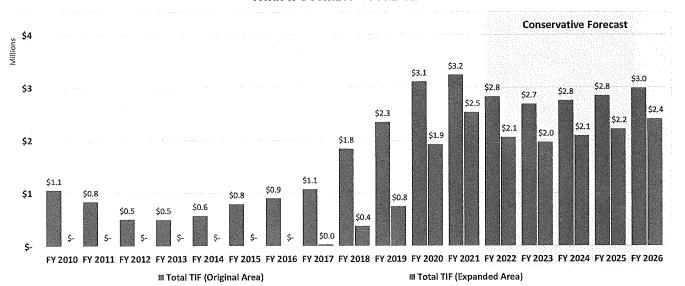


# DANIA BEACH COMMUNITY REVELOPMENT AGENCY

#### What-If Scenario - County TIF



#### What-If Scenario - Total TIF



### **BUDGET ROLLUP BY FUND**

FY 2021



# DANIA BEACH COMMUNITY REVELOPMENT AGENCY

Executive Director Proposal FY 2021

**REVENUE** 

Fund 106 Community Redevelopment Agency \$ 2,060,589.00
Fund 112 CRA Community Gardens PATCH 246,552.00

TOTAL REVENUE \$ 2,307,141.00

**EXPENSE** 

 Fund 106
 Community Redevelopment Agency
 \$ 2,060,589.00

 Fund 112
 CRA Community Gardens PATCH
 246,552.00

 TOTAL EXPENSE
 \$ 2,307,141.00

#### SURPLUS/(DEFICIT)

G



### **LINE-ITEM BUDGET BY DIVISION**

FY 2021



### **COMMUNITY REVELOPMENT AGENCY**

**FUND 106** 

Executive Director Proposal FY 2021

#### REVENUE

Department 00 - Revenues Division 00 - Non-Dep.

;	361-10-01	Interest and Other Earnings Interest Operating Interest	\$	13,000.00
	369-90-01	Miscellaneous Revenues Miscellaneous All		483,333.00
;	369-90-08	Miscellaneous Revenues Miscellaneous Dania After Dark		8,000.00
	381-00-01	Other Sources: Non-Operating Transfer from General Fund		1,073,926.00
-	389-90-01	Other Sources: Non-Operating Re-Appropriations Appropriated Fund Balance		482,330.00
VANTO)	LISEMENUE		\$ 2	2,060,589.00

#### **EXPENSE**

Department 52 - CRA Division 01 - Admin

Activity 552 - Industry Development

Salaries and Wages Full-Time	\$ 327,396.00
	26,660.00
Salaries and Wages Expense Allowance	6,001.00
Salaries and Wages Cell Phone Stipend	960.00
Overtime Regular	
Special Pay Accrued Leave Buyback	2,996.00
FICA Taxes	21,903.00
FICA Medicare	5,351.00
Retirement Contributions FRS Pension	60,468.00
Retirement Contributions Deferred Compensation Match	6,019.00
Life and Health Insurance Insurance	56,110.00
Workers' Compensation Premium	390.00
Prof. Services General	116,900,00
Prof. Services Legal	20,000.00
Contractual Services General	8,000.00
Travel and Per Diem Training and Per Diem	15,000.00
Communications Services Telephone	1,500.00
Freight & Postage Services Freight & Postage	2,000.00
Repair & Maint. Services Vehicles	1,800.00
Printing and Binding General	2,000.00
Other Current Charges/Obligations Legal & Display Advertising	2,860.00
Office Supplies General	2,600.00
Operating Supplies Gasoline and Diesel Fuel	750,00
Operating Supplies Miscellaneous	1,000.00
Books/Publications, Memberships, Subscriptions Books & Subscriptions	5,990.00
Books/Publications, Memberships, Subscriptions Memberships	4,190.00
Infrastructure Trion Public Improvements	333,333.00
Debt Service Principal All Other Principal	41,458.00
Debt Service Principal All Other Interest	18,142.00
Intragovernmental Transfers Out General Fund	233,789.00 (1)
Intragovernmental Transfers Out CRA Community Gardens PATCH	138,498.00
Other Uses Reserve for CRA	40,000.00
Subtotal (Division 01)	\$ 1,504,064.00
	Salaries and Wages Part-Time (FRS Eligible)  Salaries and Wages Expense Allowance  Salaries and Wages Cell Phone Stipend  Overtime Regular  Special Pay Accrued Leave Buyback  FICA Taxes  FICA Medicare  Retirement Contributions FRS Pension  Retirement Contributions Deferred Compensation Match  Life and Health Insurance Insurance  Workers' Compensation Premium  Prof. Services General  Prof. Services Legal  Contractual Services General  Travel and Per Diem Training and Per Diem  Communications Services Telephone  Freight & Postage Services Freight & Postage  Repair & Maint. Services Vehicles  Printing and Binding General  Other Current Charges/Obligations Legal & Display Advertising  Office Supplies General  Operating Supplies Gasoline and Diesel Fuel  Operating Supplies Miscellaneous  Books/Publications, Memberships, Subscriptions Books & Subscriptions  Books/Publications, Memberships, Subscriptions Memberships  Infrastructure Trion Public Improvements  Debt Service Principal All Other Principal  Debt Service Principal All Other Interest  Intragovernmental Transfers Out CRA Community Gardens PATCH

### **LINE-ITEM BUDGET BY DIVISION**

FY 2021

DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY	COMMUNITY REVELOPMENT AGENCY FUND 106		Executive Director Proposal FY 2021
Division 02 - City C	enter		1 1 2021
Activity 552 - Indus			
31-41	Prof. Services CRA - Marketing/PR	\$	32,050.00
31-42	Prof. Services CRA - Redevelopment Initiatives		65,000.00
48-10	Promotional Activities General		11,390.00
Subtot	\$	108,440.00	
Division 08 - City-W	/ide	***************************************	
Activity 552 - Indust	try Development		
<u>31-10</u>	Prof. Services General	\$	109,085.00
31-42	Prof. Services CRA - Redevelopment Initiatives		339,000.00
Subtot	al (Division 08)	\$	448,085.00
TOTAL EXPENSE		\$ 2	2,060,589.00
Fund 106 - Communit	y Redevelopment Agency Totals		
REVENUE		\$ 1	2,060,589.00
EXPENSE			2,060,589.00
SUPPLUS/DEEKIT		m.	

#### Notes:

(1) Please refer to the Cost Allocation section of the Budget Document for the detailed components of this allocation.



### **LINE-ITEM BUDGET BY DIVISION**

FY 2021



#### **COMMUNITY REVELOPMENT AGENCY**

**FUND 112** 

Executive Director Proposal FY 2021

72,487.00

#### **REVENUE**

Department 00 - Revenues

Division 00 - Non-Dep.

369-90-01	Miscellaneous Revenues Miscellaneous All	\$ 72,487.00
369-90-05	Miscellaneous Revenues Miscellaneous Community Garden Patch Sales	 22,000.00
381-01-06	Other Sources: Non-Operating Transfer from CRA	138,498.00
389-90-01	Other Sources: Non-Operating Re-Appropriations Appropriated Fund Balance	13,567.00
TOTAL REVENUE		\$ 246,552.00

#### **EXPENSE**

Department 52 - CRA

Division 09 - Community Gardens PATCH

Subtotal (Division 10)

Activity 552 - Inc	dustry Development		
12-11	Salaries and Wages Part-Time (FRS Eligible)	\$	67,774.00
15-15	Special Pay Accrued Leave Buyback		370.00
21-10	FICA Taxes		4,225.00
21-20	FICA Medicare		989.00
22-20	Retirement Contributions FRS Pension		6,815.00
24-10	Workers' Compensation Premium	-	1,891.00
31-10	Prof. Services General		10,000.00
34-20	Contractual Services Merchant Card Processing Fees		1,600.00
40-10	Travel and Per Diem Training and Per Diem		1,100.00
41-10	Communications Services Telephone		100.00
43-10	Utility Services Water		7,600.00
43-20	Utility Services Electricity		1,236.00
44-10	Rentals and Leases Equipment		5,000.00
46-10	Repair & Maint. Services Equipment		2,000.00
46-30	Repair & Maint. Services Vehicles		4,000.00
46-50	Repair & Maint. Services Grounds		9,348.00
48-10	Promotional Activities General		12,000.00
49-30	Other Current Charges/Obligations Permits & Licenses		600.00
51-10	Office Supplies General		350.00
52-06	Operating Supplies Cost of Goods Sold (Patch)		10,000.00
52-10	Operating Supplies Gasoline and Diesel Fuel		1,500.00
52-20	Operating Supplies Miscellaneous		12,000.00
Sul	btotal (Division 09)		160,498.00
Division 10 - US	SDA Grant		
Activity 552 - In-	dustry Development		
31-10	Prof. Services General	\$	52,487.00
34-10	Contractual Services General		15,000.00
52-20	Operating Supplies Miscellaneous		5,000.00

### **LINE-ITEM BUDGET BY DIVISION**

FY 2020



### **CRA COMMUNITY GARDENS PATCH**

**FUND 112** 

Executive Director Proposal FY 2021

Division 11 - DeLuca Grant

Activity 552 - Industry Development

31-10	Prof. Services General	\$ 6,667.00
46-30	Repair & Maint. Services Vehicles	1,900.00
52-10	Operating Supplies Gasoline and Diesel Fuel	2,000.00
52-20	Operating Supplies Miscellaneous	3,000.00
Su	btotal (Division 11)	\$ 13,567.00

TOTAL EXPENSE

246.552.00

Fund 112 - CRA Community Gardens PATCH Totals	
REVENUE	\$ 246,552.00
EXPENSE	\$ 246,552.00
SURPLUS/(DEFICIT)	



### PROGRAM MODIFICATION

### **COMMUNITY REDEVELOPMENT AGENCY**

FY 2021



#### CRA COMMUNITY REDEVLOPMENT AGENCY

Department Inform	ation:		Total Im	nact
Department:	5201 CRA		Total Impact	
Fund 1:	CRA	%100	e Paris	11,125
Fund 2:		%	Φ	11,120
		and a material reference of		

#### Detailed Description of Operations/Level of Service Being Affected

#### Request:

The Executive Director is requesting a modification to the classification of the existing full-time Manager II, CRA position (Grade 116). The modification will allow for the creation of a Manager III, CRA position (Grade 119).

#### Background

The depth and breadth of the job duties and responsibilities of the Manager II position has been enhanced over time without acknowledgement through a reclassification and update to the job description. Officially reclassifying the position from lower-level management to mid-level management reflects the current role and capacity of the position. Development of policy recommendations, budgets, reports, resolutions, contract terms and scope of services and performing a higher level of program management, project management and operations management is indicative of the growth and capacity of the position which does not currently match the class title and grade.

#### **Current Situation**

The role of the Manager II, CRA position calls for greater involvement in activities that require a higher level of management tied to redevelopment projects, programs and grant administration. This necessitates an upgrade to the class title.

#### Personnel:

Description of Personnel Change: Reclassify existing Manager II, CRA position to Manager III, CRA position

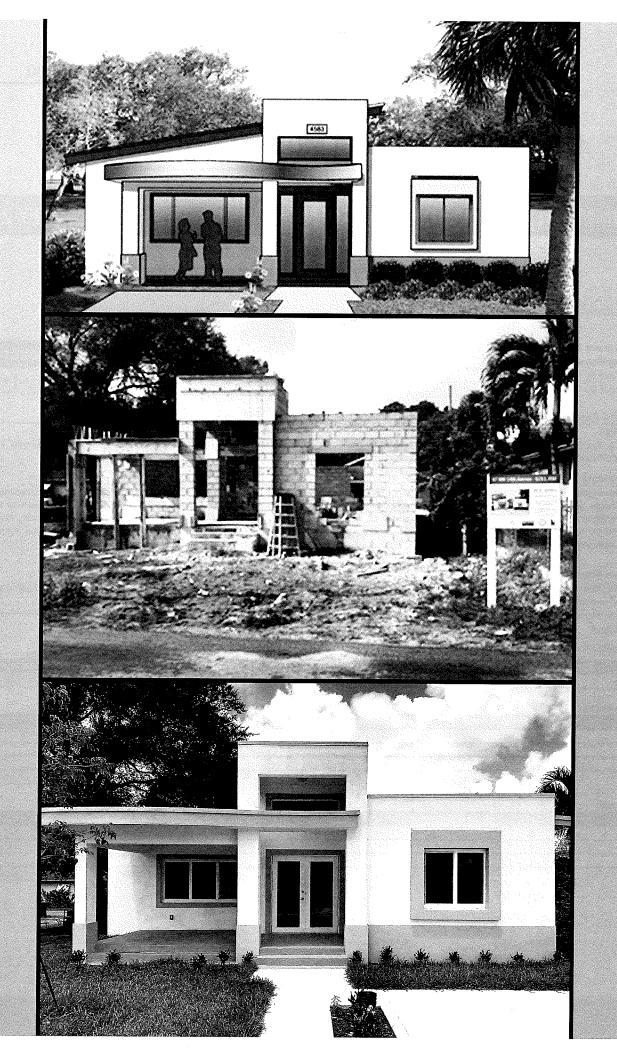
Salary	FICA	Medi	сате	Pension	ln	surance W/Cor	119	Salary Total
\$ 8,74	l \$ 54	2 \$	127	\$ 1,715	\$	- \$	- (	\$ 11,125

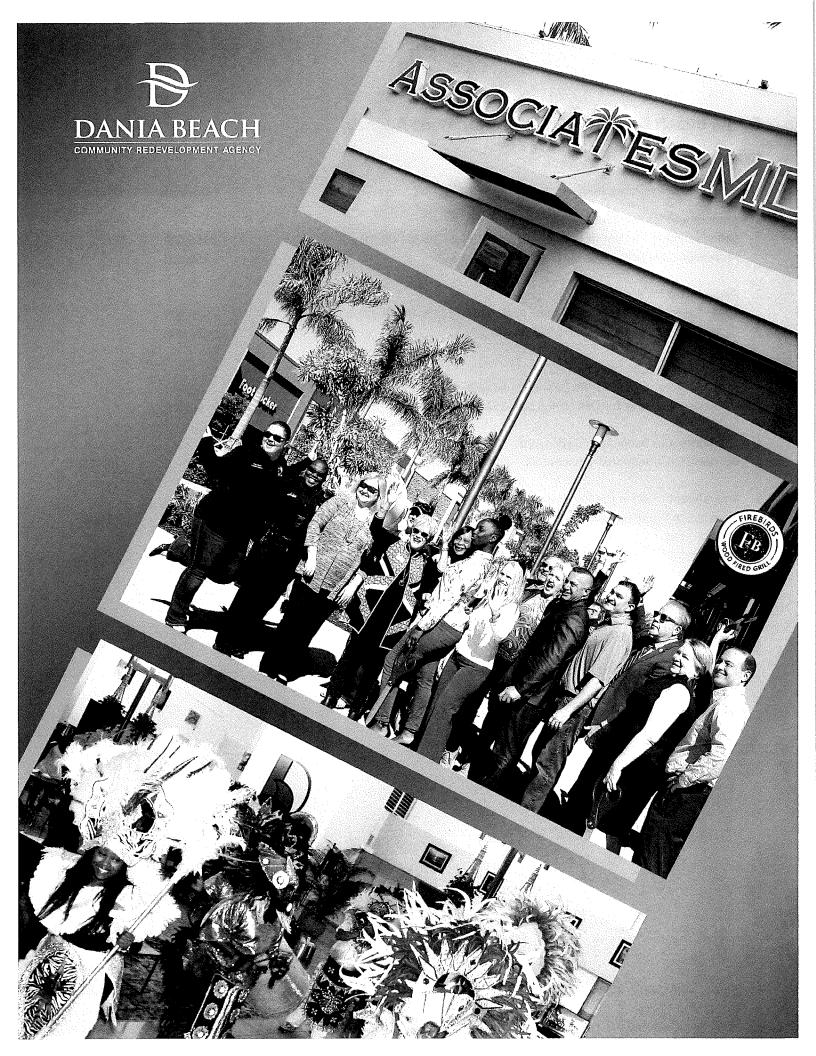
#### Expenditure:

Line Item	Description of Request	(6	Cost
		\$	
	Total:	\$	_

#### Revenue:

evenue.		
Line Item	Description of Funding	Amount
		\$ -
		\$ -
		\$ -
<u> </u>	Total:	\$ -





### Dania Beach Community Redevelopment Agency

### FY2021 Budget

Ar	nendments to Proposed Budget	Increase	Decrease
1.	Amendment for Residential Assistance Program		
	Other Sources: Transfer from General Fund (106-00-00-381-00-01)	250,000	
	Professional Services General (106-52-08-552-31-10)	250,000	
2.	Amendment for Property Acquisition		
	Other Sources: Transfer from Capital Projects Fund (106-00-00-381-03-01)	500,000	
	Capital Outlay: Land (106-52-01-552-61-10)	500,000	
3.	Amendment to CRA reserves		
	Other Sources: Transfer from General Fund (106-00-00-381-00-01)	60,000	
	Other Uses: Reserve for CRA (106-52-01-552-99-80)	60,000	
4.	Amendment to Dania After Dark event		
	Decrease to Professional services CRA – Redevelopment Initiatives (106-52-02-552-31-42)		(8,125)
5.	Amendment to Art in the Hall event		
	Decrease to Professional Services General (106-52-02-552-48-10)		(3,000)
6.	Amendment for Personnel Program Modification		
	Increase to Salaries and Wages Full-time (106-52-01-552-12-10)	8,741	
	Increase to FICA Taxes (106-52-01-552-21-10)	542	
	Increase to FICA Medicare (106-52-01-552-21-20)	127	
	Increase to Retirement Contributions FRS Pension (106-52-01-552-22-20)	1,715	